



2019 Innovation Mini-Grant Application

Applicant:	Daniel Valdivia
Division/Dept. Name:	Counseling - Transfer Center
Project Name:	UC Partnership Program
Project Overview	What is your project & how is the project innovative?

The UC Davis Transfer Opportunity Program (TOP) brings a UC Davis admissions advisor onto select community college campuses in Northern California. Each participating community college has a dedicated UC Davis advisor who is on campus nearly every week and is available to help students with transferring to a four-year college. Advisors provide academic advising, evaluation of coursework, seminars on academic and career opportunities, financial planning, Transfer Admission Guarantee (TAG) assistance, and university tours. The advisor would meet with students on the Shasta College main campus a few times each month and would occasionally meet with students at our Extended Education sites.

I am unaware of Shasta College having ever been involved in the UC Davis TOP program. UC Davis is our most applied to UC campus for transfer students. Being involved in the TOP program positively affects a students' application to UC Davis, increasing the chances that they will be accepted to a UC campus. Currently, there are 23 other California Community Colleges that are a part of the UC Davis TOP program. Most are located near UC Davis, but the TOP program does visit as far north as Butte College and Yuba College.

Having a UC Davis TOP advisor on campus will serve to bring awareness to students, faculty and staff on the benefits of a university education, particularly the UC system. Transferring to a UC system school is often a more difficult process for both students and counselors. Having a UC admissions advisor on hand to help with the process will assist with ensuring students are on the right path for transfer and counselors are advising appropriately.

Student Impact	<p>The main focus of the Innovation Award funds is to positively impact student learning and success. Please describe how your project will:</p> <ul style="list-style-type: none"> • Improve one or more Student Learning Outcomes (SLOs) • Increase student engagement and/or success • Reduce the amount of time for a student to complete a Certificate, Associates Degree or Bachelor's Degree • Document measurable results (consult with the Research Office)
<p>Having a TOP advisor on campus will connect students with university admissions advisors, provide them with information on course selection, majors, and admissions requirements. Classroom presentations will also serve to educate students and instructional faculty on the transfer process and admissions requirements for a UC campus. Regular contact with the TOP advisor will also increase the chances of the student following through on applying to a UC for admission and for a TAG.</p> <p>TOP advisors promote transferring to any college or university, not just UC campuses. TAGs and ADT degrees are a part of their discussion with students and students pursuing TAGs often complete an ADT as well. Having an advisor on campus will likely increase the number of students completing an ADT, which in turn will provide our campus with additional funding.</p> <p>The Transfer Center serves all students seeking transfer information and matriculation assistance. There are approximately 600 students from Shasta College that transfer to a university every year. However, there are students that are prepared to transfer and for various reasons never do transfer. This is why having a university representative on our campus on a regular basis is so crucial. I would say that the number of students affected would be closer to around 1,000 students per year.</p> <p>Since our campus is over a two hour drive from the nearest UC campus, it is difficult for our students to visit with a UC representative in person. Having a UC representative come to our campus will increase student access to transfer information, which will in turn increase transfer rates and associates degrees.</p> <p>This project directly relates to the following Transfer Center SLO and SAOs:</p> <p>SLO – Student awareness of transfer process: As a result of participating in transfer services and activities, students will report an increased awareness of the transfer requirements and processes.</p> <p>SAO - Promotion of AA-T/AS-T degrees. The Transfer Center will increase the number of students pursuing AS-T / AA-T degrees by expanding outreach and promotion of these degrees as they become available.</p> <p>SAO – Promotion of TAG: The Transfer Center will increase the number of students pursuing University of California (UC) Transfer Admission Guarantees (TAGs) by expanding outreach and promotion of this program.</p> <p>SAO – Higher Transfer Rates: Students utilizing Transfer Center resources will transfer at a higher rate than students not receiving these services. Services include but are not limited to counseling appointments with the Transfer Center coordinator, meeting with the Transfer Center assistant, attending Transfer Center workshops, visiting with university representatives, and participating in college campus visits.</p>	

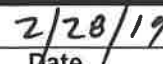
Collaboration	<p>Mini-grant projects often involve collaboration between multiple divisions/departments and/or outside entities (K-12, CSU/UC, or community partnerships). Please:</p> <ul style="list-style-type: none"> • List any internal and/or external collaborative partners • Confirm that the partners are aware of the project and what their role in implementation will be
<p>I have been in communication with UC Davis over the past few years to see if we can become a TOP school. They are aware of our interest and are trying to find a way to get a TOP advisor to our campus as well as other community colleges in the far north state. However, due to our distance from UC Davis, they are unsure if they have the advisors in place or the time to send one our way. UC Davis hopes to contact me within the next few months with a proposal on how they can provide TOP program services or services that are "TOP-like" to Shasta College. The proposal will very likely include a contract between our two campuses and there is likely to be cost associated with this proposal to fund a UC Davis advisor.</p>	
<p>I have spoken with Tim Johnston about other possible funds that we may be able to utilize. The Student Equity and Achievement Program can support a portion of the funds needed to bring a TOP advisor to our campus.</p>	

Future Possibilities	<p>The Shasta College mini-grants initiative provides the testing ground for innovative ideas to determine successful outcomes that may be used on a broader scale. Please discuss if the project is:</p> <ul style="list-style-type: none"> • Replicable (easily shared with other campus programs) • Scalable • Cost-Effective (e.g., through number of students served; through District efficiencies increasing service to students; or if scaling up will prove cost-effective)
<p>This project could be replicated if other university partners, companies, or outside organizations wanted to help our students with increasing transfer rates, certificate completion, degree completion, or the like. By partnering with these entities, we can create an avenue of support and collaboration to increase our students chance of success here at Shasta College but also their success at their next school or occupation.</p> <p>The UC Davis TOP program serves the entire campus, including any interested students, faculty, and staff.</p> <p>The cost to bring the UC Davis TOP program to Shasta College is yet to be determined. One estimate from UC Davis staff was approximately \$17,500 per year, for a minimum of two years (\$35,000). However, this was only an estimate and UC Davis will be contacting me within the next few months to confirm an amount. If this were to be the total cost, I could see how this would be justifiable given the following benefits:</p> <ul style="list-style-type: none"> - Increase in transfers numbers - Increase in transfers with ADT or other Associates degree - Training for counselors - Presentations to faculty and staff - Outreach to extended education campuses - Promoting transfer to any university, not just UC's. - Assistance with workshops to students - Covering cost of field trips to UC Davis and other events on their campus, such as summer residential programs. 	

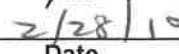
Logistics	<p>The mini-grant cycle—to include planning, implementation, and evaluation—is a maximum of 18 months (Fall-Spring-Fall), and all funding sources should be considered. Please confirm that:</p> <ul style="list-style-type: none"> • The project phases can be completed within an 18-month cycle • No other funding sources are available for the project • A Budget Proposal form has been completed and is attached. <p>In addition, it is recommend that proposals including I.T. or Physical Plant related needs are reviewed with those departments prior to submission as those items may change the project timeline.</p>
<p>Having the TOP program on our campus for 18 months will provide enough time to show an impact on our transfer numbers, particularly UC transfer numbers. However, it would be most beneficial to have them on our campus for three or more years since many of our students take more than two years to transfer to a university if they come into Shasta College with no prior college coursework.</p> <p>One of my 2019-2020 Transfer Center Initiatives was this same proposal. My initiative request was for \$7,000 per year, on-going for a minimum of two years to bring a UC Davis TOP advisor to our campus. Approval for this initiative is yet to be determined.</p> <p>I do have Transfer Center budget and might be able to utilize a small portion of it for a UC Davis TOP advisor but it would likely not be a significant amount. It would likely be in the amount of \$500 to \$1,000 per year.</p> <p>I have spoken to Tim Johnston about other possible funds that we may be able to utilize. The Student Equity and Achievement Program can support a portion of the funds needed to bring a TOP advisor to our campus. Funding from SEAP could be as much as \$10,000 per year, for two years.</p> <p>If we combine the \$20,000 SEAP funds, with my proposed \$15,000 grant from this Innovation Grant, we would be able to cover the estimated \$35,000 cost to fund a UC Davis TOP advisor for two years.</p>	

Signatures are required prior to submitting the application to the Office of Grant Development.


 Signature of Applicant


 Date


 Dean or Supervisor's Signature


 Date

Rev. 10/23/18

2019 Innovation Mini-Grant Budget Worksheet

Project #:		PROJECT NAME:		Dept.		
BUDGET ITEM		QUANTITY & DESCRIPTION	BUDGET	EXPENSES 7/1/19-2/28/20	EXPENSES 3/1/20-2/26/21	BALANCE
EMPLOYEE COSTS						
Faculty Professional Expert \$50/hr <i>None STRS applicable work. Object Code: 233000</i>						
Faculty Stipend <i>STRS applicable work. Object Code: 140000</i>						
Temporary Employee <i>Non-Bargained Classified Work. Object Code: 233000</i>						
Student Worker <i>Object Code: 237000</i>						
ESTIMATED BENEFIT COSTS <i>are automatically calculated using the percentages listed below</i>						
<i>Faculty Professional Expert</i> total multiplied by		8.86%	Estimated Benefits Total Cost			
<i>Faculty Stipend</i> total multiplied by		20.79%	Estimated Benefits Total Cost			
<i>Temporary Employee</i> total multiplied by		8.86%	Estimated Benefits Total Cost			
<i>Student Worker</i> total multiplied by		1.06%	Estimated Benefits Total Cost			
SUPPLIES Examples: Bookstore Vouchers, Textbooks, Event Refreshments, Testing Materials, and SWAG & Shipping, etc. Object Code: 439900						
EQUIPMENT (\$0-4999.99 Not Tagged) (refer to the Business Office "Fixed Asset (Equipment) Purchases" for information). Object Code: 640000						
EQUIPMENT (\$5000 or greater Tagged) (refer to the Business Office "Fixed Asset (Equipment) Purchases" for information). Object Code: 649000						
POSTAGE /ADVERTISING Use for postage costs to mailing post-cards or flyers or place a newspaper or radio ad. Object codes: 508000/590400						
PRINTING Use for all printing related items, such as posters, flyers & brochures. Object Code: 590500						
SERVICE FEES/OTHER CHARGES Use for all contracted work such as speakers, trainers and installation services. Also includes facilities rentals. Object Code: 530000/573000						
SOFTWARE All software related licenses and purchases. Object Code: 578000						
TRAVEL All staff & student travel related expenses. Object Code: 511000						
Note: The "Balance" and "Totals" columns auto-calculate			TOTALS			