'Tis the Season: *Christmas in Popular Culture, 1900-2000*

An Academic Conference: Final Schedule

Keynote Address:

Thursday, November 12, 2026
7:00 p.m. – 8:15 p.m. (Eastern Time, ET)

Commodifying the Conifer:
The Rise of the Christmas Tree Industry in the United States
Kerri Dean, Ph.D.
(Washington DC, "The Holiday Historian")
Shasta College zoom

Saturday, November 14, 2026

11:00 a.m. – 5:55 p.m. (Eastern Time, ET)

final draft - **updated: 11/1/26** Shasta College zoom

EVENT	TIME (ET)	PRESENTER
Welcome	11:00 a.m.	**Brian Peterson** (Shasta College, Redding, CA)
Paper #1	11:15 a.m.	**Liz Faber, Ph.D.** (Harvard University, Cambridge, MA)
	11:45 a.m.	Question and answer period
Paper #2	12:00 p.m.	**Donna Baker, MLS** (Northwestern Louisiana State Univ)
	12:30 p.m.	Question and answer period
---Break---	12:45 p.m.	-----Break-----
Paper #3	1:00 p.m.	**Derya Agis, Ph.D.** (Turkey)
	1:30 p.m.	Question and answer period
Paper #4	1:45 p.m.	**Brian Peterson** (Shasta College, Redding, CA)
	2:15 p.m.	Question and answer period
Paper #5	2:30 p.m.	**Tim Dodge, Ph.D.** (Auburn University, Auburn, AL)
	3:00 p.m.	Question and answer period
---Break---	3:15 p.m.	-----Break-----
Featured Session	3:30 p.m.	**Anthony Sammarco** (Ind. Scholar, Boston, MA)
	4:15 p.m.	Question and answer period
Media Presentation	4:30 p.m.	**Brian Earl** (Ind. Scholar, Silicon Valley, CA)
	5:00 p.m.	Question and answer period
New Publications "Shout Out"	5:30 p.m.	Everyone
Closing Remarks / Adjourn	5:45 p.m.	**Brian Peterson**



How to Attend?

Welcome

Email

bpeterson@shastacollege.edu

to request and to receive the **free** Zoom URL

Shasta College zoom



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