SHASTA COLLEGE

Economic and Community Impact Report

FY 2025-26

EXECUTIVE SUMMARY

$249M
Total Annual Economic Output

$160M
Annually Added Value to the Local Economy

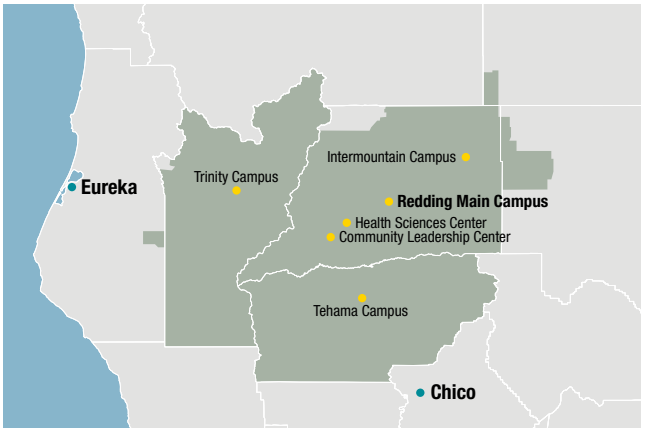
$94M
Labor Income for Workers & Families

1,734
Total Jobs Supported

For more than 75 years, Shasta College has been more than a place to earn a degree – it has been a partner in the life and prosperity of our region. This inaugural Economic and Community Impact Report tells this story for the first time across the three main counties we proudly serve: Shasta, Tehama, and Trinity.

These numbers reflect our communities – students who found a pathway to a family-sustaining job, employers who found a skilled workforce, and towns and cities that are healthier and more resilient because Shasta College is here. We invite you to read this executive summary and the full report to see how closely the success of our region and our college are intertwined.

The Communities We Serve



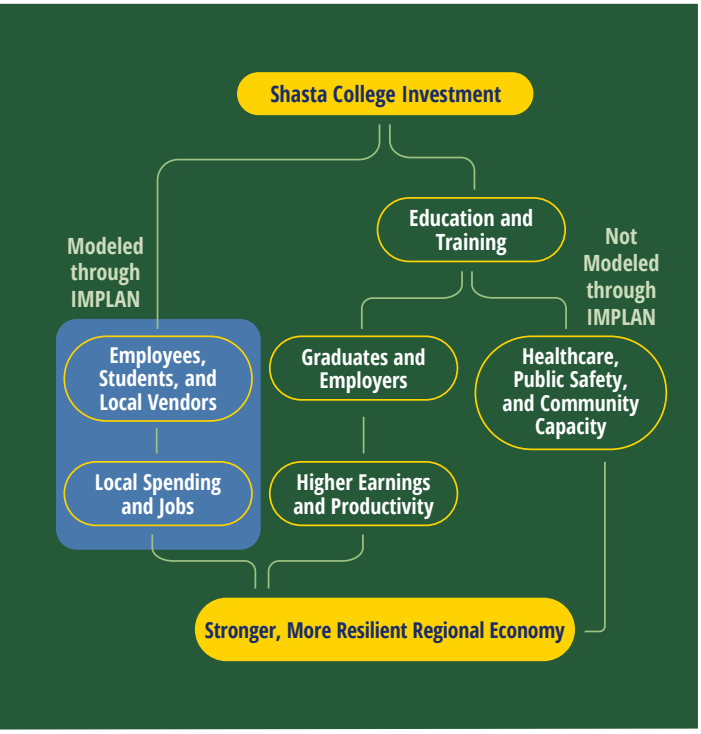
$45M
Annual Local, State, & Federal Fiscal Revenue Generated

$60M
Annual Employee Payroll

$56.8M
College Services & Supply Spending

$131.6M
Construction Spending Since Measure H Passed

Economic and Community Impact Report | 2026



Shasta College's economic and community impact begins with the dollars it invests in people, facilities, local vendors and suppliers, and education each year. These investments support local jobs and businesses today while developing the skilled workers, essential services, and employers the region needs tomorrow. As graduates earn more and organizations grow stronger, additional spending circulates through the local economy. Together, these investments build upon each other to create a strong, more productive, resilient regional economy over time.

1M+
Annual Number of Campus Visits

15,484
New & Returning Students Served

500K+
Student Lives Touched Since 1951

> *"Shasta College is foundational to the economic strength of our region – not only because of its estimated $249 million in annual economic impact – but because it develops the talent, skills, and opportunities that allow our businesses and communities to grow."*
>
> — **Rebecca Baer**, President and CEO, Economic Development Corporation of Shasta County

A Shasta College education pays dividends for decades. Graduates earn an estimated $18,944 more annually than workers with only a high school education. If that advantage continues across a 40-year career, it could represent more than **$750,000 in additional gross earnings.**

All figures based on 2026 estimates using input-output impact modeling and IMPLAN economic impact software, validated by ICS Consulting and peer-reviewed and confirmed by the economic development team at RCRC in August 2026, using generally accepted economic impact modeling and practices. See page 15 of the full report for citations and methodological descriptions and explanations.

Learn more: