

Interest Area

BUSINESS & HOSPITALITY

Your Pathway

SMALL BUSINESS / ENTREPRENEURSHIP START-UP

Noncredit Certificate

This program will give you the skills and knowledge necessary to open and operate your own business in a fast-paced, competitive market. This program will build on cross-curricular academic skills by integrating inquiry-based learning and business tools that will help you analyze, create, develop, and explore small businesses with an emphasis on hands-on experiences.

Suggested Sequence of Classes

REQUIRED NONCREDIT COURSES

BUAD 301A Launching Your Business

BUAD 301B Developing Your Business Model

POTENTIAL CAREERS

Small Business Owner

SALARY POTENTIAL

\$95,452 per year

(source: ziprecruiter.com)



Please meet with a counselor to customize your own educational plan, explore course options, and consider department and counseling faculty recommendations.



Shasta College

www.shastacollege.edu

Shasta College is an equal opportunity educator and employer.



Counseling

(530) 242-7724