

# Enrollment Management Committee

## Meeting Minutes

Wednesday, March 16, 2011

3:00 – 5:00 pm

Room 746

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Present: Kevin O'Rourke, Sheree Whaley, Craig Thompson, Toby Bodeen, Daniel Valdivia, Cathe Ledford, Teal Macmillan, Teresa Doyle, Marc Beam

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**Approval of Minutes from 2/16/11** – Teresa moved to approve the minutes of the 2/16/11 meeting as presented and Daniel seconded. All agreed.

### **Standing Reports:**

Kevin tabled the standing reports in order to move forward with discussion/action items before Teresa had to leave, in order to have a quorum for possible votes.

### **Discussion/Action Items:**

**Priority Registration Policy** - Kevin passed out and reviewed the demographic information regarding students who currently have over 100 units, as well as drafts of a possible petition form and letters to students (those with over 60 units, as well as those with over 100 units). Discussion ensued regarding this information. It was suggested that additional data would be useful – specifically:

- Types of classes these students are taking
- GPA
- Major/Program
- How many students have over 60 units
- Marc offered to hold a focus group - invite a group of 30 of these students, and ask questions to get a sense of who they are and why they're still here.

Craig suggested that some programs should be exempt from this – i.e., the Nursing program. Kevin explained that the petition would be for those situations. Teresa asked about the “Student Type” chart – which seems to show that these students have made attending here their career.

There was discussion regarding the actual unit cap. Daniel asked if we had to set the maximum unit level at 100. Marc suggested that we might want to set it lower than 100 units, as our goal should be to have them graduate at 62 units. Teresa expressed a concern about going below 90 units for Basic Skills students, but it was suggested that we could exempt Basic Skills classes. Teresa suggested that in setting the maximum units, we might want to consider consistency

across the campus. EOPS has a unit cap, as does Financial Aid. EOPS' cap is 70 degree-applicable units + 30.

Teal asked about the effect of enrollment with University systems – are students staying here, waiting to get in? Marc replied that “reverse transfers” are becoming more common – students coming back to take some classes here.

Marc pointed out that commonly, priority registration goes to students who have completed matriculation. We do that here, but they're behind the 100+ unit students, and that needs to be reversed. Currently, however, our Freshmen Fast Track students are ahead of the 100+ unit students in registration.

Marc suggested that perhaps we don't have as big a problem as we thought. Teal pointed out that it is a problem in the Social Sciences department – there are a lot of students who can't get their needed classes due to “career” students.

Regarding the Petition Form, Sheree mentioned that Lois asked if we would want to have counselors' approval be included as well. Sheree didn't think this was necessary, as the forms would be submitted during the most impacted counseling time.

Cathe asked about the time frame of implementation of this policy. Kevin suggested that we should aim for Spring 2012, as this would give us time to change Board Policy, etc.

Kevin made a motion to have Kevin and Marc present the information to College Council, then gather more information to bring back to the next Enrollment Management Committee meeting, in order to move forward with potential policy changes effective Spring 2012. Daniel seconded, all approved.

**Enrollment/ARCC Information** - Kevin asked Marc to share some information he recently presented regarding K-12 enrollment and vocational education, as well as ARCC information.

Marc explained that our unemployment rates (3 county service area – Shasta/Tehama/Trinity) are higher than the state rates. Our population is older and poorer (1/3 are at poverty level). The number of incoming high school students is going down. There will be a lag time of 5-6 years before the elementary population catches up.

The ARCC Report is statewide legislated indicators of our performance. The Student Progress and Achievement Rate (SPAR) is the percent of first time students who achieved any of the following outcomes within six years: transfer, AA/AS, certificate (18+ units), or achieved “transfer directed” or “transfer prepared” status. The SPAR shows that less than half (46%) of our students have achieved that in 6 years. These are serious students who have, through their enrollment patterns, shown that they have these goals. We are at the bottom of our peer group (same demographic, socioeconomic groups) in these rates. Teal asked why we have such low numbers. Marc suspects we have created a great environment where students feel

satisfied to stay. Are their goals different or are they under prepared? Teal asked what we might set as a goal. Marc suggested that we should try to reach 50%. Marc will bring more information to the next meeting to discuss this.

Teal asked if student athletes show a lower transfer rate. Craig pointed out that actually, student athletes usually have higher transfer rates. Kevin suggested that EOPS, Puente, or any more intensely served student population has higher transfer rates. Daniel shared some of the transfer rates with our most popular universities.

The meeting was adjourned at 4:10.