

10/11/2022 Enrollment Management Meeting Minutes:

Attendees:

- Mike Mari
- Susan Westler
- Leroy Perkins
- Nadia Elwood
- Lorelei Hartzler
- James Crandall
- Jim Kortuem
- Camille Glass
- Jun Ma

Discussion (James Crandall):

FTES by Modality. James put together graphs for our meeting. Each semester it's divided up into three categories. Online, hybrid, in person. Shows enrolments in each category. Starts pre-covid-now. Mike points out a slow creep downward in enrollments. James says when he looks at other schools data, everyone is down. We are slowly starting to climb up again. Usually James does this semester vs. last. We are up 1.8 percent over last fall, but still down 9% since pre COVID. Enrollments are "butts in seats". Head count right now is about 7700 students. Several years ago we were at 9-10,000. Same amount of students, but they are taking fewer classes. One student taking 6 classes = 6 students. Leroy noticed as our f2f classes gradually increase, online are decreasing. James read there's still a lot of students who prefer f2f. James thinks we will see a slow creep back to f2f classes. There are a lot of people up here who do not have good internet, so f2f classes are ideal for them. James and Mike think hybrid option is a good option. James thinks in the future CVC will get better. The technology itself has definitely improved. From a state wide perspective we should see that start to grow. Camille asks is there a way to track where students are taking next classes. James said we can't track them if they left our college. Leroy says his critical thinking course enrollments were down, and there was a falling off in students' ability to persist. He thinks it's because of COVID. As a whole, the students don't seem as committed. James says we're in a limbo state and students aren't coming back like they were. The incentive isn't there like it used to be. Economy isn't bad enough for them to come back to college. Staying at home threw a huge question mark- now students are wondering if they even need to go to college.

Went over minutes. All who were there approve minutes.

Student Satisfaction Survey:

Mike was sent an email that they surveyed students. Nadia has seen this survey and done work with it. Check boxes mean students agree with statement. Nadia says the one she saw showed percentages. Camille wonders if the number of classes students are taking is going down. Students' seldom get the

run around when seeking information, Mike says that's not usually the case. Nadia says what came up as significantly consistent was students didn't know where to go to complain. Mike says most students don't know the process of how to voice their complaints. Mike will send the survey out to all members and Nadia will look for hers to send out.

What do we want to hear next time?

Student equity plan. Leroy likes this idea as a topic for our next meeting.