

Enrollment Management Minutes- February 14th 2023

Attendees:

Mike Mari

Holly Flowers (Minute Taker)

Susan Westler

Nadia Elwood

Camille Glass

Jim Kortuem

Jun Ma

Leroy Perkins

Minutes:

Mike states that he emailed minutes out yesterday. Asks if everyone looked through them. Nadia had a chance to review- asks if this is the format we're going for with minutes? There was less information in the past- more bullet points. More paragraphing in minutes. Breaking it down into different topics. Less is more. Everyone approves minutes.

Bylaws:

Last time we looked closely at the makeup of the committee. Nadia is going to ask Shawna Rossman to see who's willing to become counselor in enrollment management. Susan states it may be hard to find a counselor to fill a seat. Nadia thinks part time faculty can fill that role and get a stipend. She will look further into this. Last time we looked at Bylaws we cleaned them up. Nadia wants to review scope and function. Leroy says the word "review" in the bylaws might work better for our purposes. We are technically not "researchers". Research the words initiate vs. review. Can we change this word? Leroy states in our history we haven't really initiated research- this would be a huge undertaking. Camille says she interprets it as initiating research is asking them to do research for us- we are not technically doing it. Nadia asks if we've made any recommendations to Instructional Council lately. Leroy says "recommendations" sounds like its giving this committee more say than we actually have- maybe use the word suggestions. Leroy sees our role as advisory more than anything. We don't want to be held responsible for stuff that we really can't do. Mike states we reviewed membership last time. We currently have 5 faculty on the committee. Mike says bullet 3 from #7- we always do this in a timely manner.

Enrollment Management Website:

Everyone agrees it looks good.

Enrollment Management Plan:

2021-2024. Mike says we want to start looking at this and thinking of changes we want made. Everyone in meeting seems to have looked at the Enrollment Management Plan. Mike states some stuff in here will be phased out. We want to have a finished version of this by fall 2025. Mike says next meeting we'll go over goal by goal. Mike would like to hear from non-credit (Iva). Noncredit can help enrollment.

Other:

Leroy states he thinks ACE program has grown significantly and it would be good to hear from them. Mike says next week we'll look at goal 1. We will contact ACE, BOLD, dual enrollment, and noncredit.