

Enrollment Management Meeting 11/8/2022- Minutes

Attendees:

Mike Mari

Holly Flowers (minutes)

Nadia Elwood

Lorelei Hartzler

Leroy Perkins

Sandra Hamilton Slane

Susan Westler

Camille Glass

Jun Ma

Jim Kortuem

Review/Approval of 10/11/2022 Minutes- Wait for Sandra to leave to review them.

Sandra Slane begins talking and introduces herself. She took the lead on student equity plan and has been floating it around. She says it's important to talk with us about it as well. Mike says it's changed a lot since it first started. Sandra says they are required to submit a report every 3 years. They changed up the focus of the plan. What are the structural barriers that exist that keep students from achieving? There's 2 parts to it. First one is executive summary. The Executive summary looks backwards over the last 3 years- what did we achieve? The last enrollment management plan has a lot of initiatives focused on equitable assets and it looks like that worked. We have the opportunity to follow up with students to get them more involved. Enrollment is still down, but the good news is not one population is lagging under another. We don't want any more populations to have difficulty enrolling. We are looking at 5 specific metrics: enrollment, completed transfer-level math & English, retention, transfer, completion. Mike was looking at low income students. Many students are low income. We are required to identify one population from each group and it is the one that's most impacted. Nadia asks where the gaps are on this document. Sandra said it doesn't show on this doc- will send out one where it does. Sandra says we are not satisfied with numbers- but everyone is experiencing the same problems. Not one group over another. Sandra says the difficulty with chancellor's office data is there only looking at students when they first enrolled at Shasta College. They wanted to look more broadly so they looked at all students. BOLD is where students stay enrolled in one unit while they are in a transfer program. It's looking at students who intend to transfer. Looking at those who enrolled in transfer level math and English- what was their success rates? Only looking at those who are on a transfer pathway. Camille asks

what their options are when they say what their goal is. Leroy asks when Sandra says completion- does that mean degree? Sandra answers "degree or certificate". Sandra says our graduation rates have been decently high. We have a lot of students who commute to Chico State. It's getting easier to succeed in online classes. They are supporting students in online classes. Students who use the tutoring center had a higher percentage of success. We need to look at what's working and continue that. Sandra says private and out of state transfers do not hurt us. Sandra says there's a lot of cleanup work being done to better know if students are still going for the same degree they started with. Sandra says they are looking for feedback on their current Student Equity Plan. Sandra says we do not have a lot of classes that are focused on Asian subjects. We might need to be a little bit more forthcoming with that to show an appreciation and interest in their culture. She says although they are in our catalog, we don't offer these classes regularly. Once they get enrolled, are they staying with it & getting their needs met with student services and resources? Do not be afraid to refer students over to them- they have a large budget to help. Student success committee overlooks Student equity plan. Leroy asks if system wide- Asian enrollment is down, is that true? Sandra says yes. How does this connect with COVID? Sandra says it was only for 2020. There was a lot of hate crimes in 2020 towards Asian-Americans. This is just a hypothesis. It could be due to all kinds of things. If it affects one group, it should affect each group equally. Sandra says it was not a large number of international students. We need to make sure they know they are welcome and supported here. We saw wide spread deficits in transfer level math & English. Math & English departments are trying new things to see what helps. We need to do a better job at showing students how to use resources. Camille asks why last minute adds have dropped her class? She feels their goal was never to stick around- maybe they were pushed in the direction to join the class to get Financial Aid. This happens every semester. This is a trend she sees. Sandra says Camille is probably not far off from noticing this and would be interested in doing research on this. She says generally students who come late do not do well. We need to offer classes in different formats because like she said, one size does not fit all. Sandra tells Camille it might be worth not doing late adds to avoid people just dropping after late adding. Late classes give people ideas that they can drop and add something else easily. Mike thanks Sandra, and lets her know that was very thorough. Do you need anything from us? Sandra says send your questions/ideas to Heather Wiley or herself.

Sandra leaves.

Mike says let's look at minutes from last meeting. Everyone reviews. Leroy doesn't like that he said "mission". Wants it changed to "topic". Everyone approves.

Survey data- Nadia: Nadia found the student satisfaction survey. It is on the intranet. Search "institutional research". Student satisfaction inventory is a folder. Nadia shows student services. Nadia explains E-G is what students said. Their goal is to look at gap. If the gap is 14% or higher, they look at it as a challenge. If it's lower than 14%, they are doing well. Camille is curious if the college is hard on themselves because we only hear from students when they have a problem? Nadia agrees they only tend to hear from dissatisfied students. They are probably basing percentages on that. Nadia goes on to explain the survey. Nadia shows us Instruction & Learning. They did a full report. This survey was only

completed by 396 students. She is hoping there will be more students participating next time. Says when it went out it looked like spam, which might be why #'s were so low. Five areas were identified as strengths, 2 as challenges. Nadia continues to show survey results. Nadia shows us one last thing. Shows it broken up by all students, Cal Works, EOPS, SETP-UP, PACE, 1st gen, etc. A large percent of student's completing the survey were EOPS. Nadia asks if there are questions and drops link to the survey found on the intranet.

Mike asks if there's anything we want to touch base on next time? Nadia wants to circle back to actual enrollment management plan. Mike says we can do that.

Meeting ends.