

Minutes

Enrollment Management Committee Meeting

Wednesday, March 5, 2008

2:00 – 3:00pm

Board Room

Present: Gary Houser, Phyllis Pollock, Catherine Jackson, Raimund Schulze,
Angie Canny, Jennifer McCandless, Jesse Lynch, Eva Jimenez,
Megan McQueen, Ann Sittig, Rosie Gilbert-Ahrens, Kevin O'Rorke

James Crandall, Jeroen Dragten, Terrie Snow

Kevin O'Rorke - hand outs:

- * The Role of Research in Enrollment Management
- * Retention Management
- * Appendix: Lists and Reports
- * Critical Success Factors
- * Strategic Enrollment Management Goals & Key Performance Indicators
- * Undergraduate Admission Funnel
- * Freshmen Fast Track Orientation

The hand outs are an aid to helping with the foundation for our committee.

Update on Work Groups:

Academics/Retention Recommendations–

Catalog needs to be provided in Spanish for Tehama County and needs to be consistent with Majors

We need to have access to accurate data in respect to success rates.

Course offerings we would like to see more late starting classes. We need to offer Senior interest classes in all disciplines.

Learning communities & Puente – the need for institutional cohorts

College success should be required for students at risk

Next work group update – #2 Student Services

Enrollment Management Committee Meetings:

1st Wednesday of every month at 2:00 pm

Board Room