

Minutes

Enrollment Management Committee Meeting

Wednesday, January 23, 2008

2:00 – 4:00pm

Board Room

Present: Gary Houser, Jesse Lynch, Jeroen Dragten, Phyllis Pollock, Eva Jimenez, Megan McQueen, Catherine Jackson, Ann Sittig, Raimund Schulze, James Crandall, Terrie Snow, Angie Canny, Jennifer McCandless, Tom Orr, Lucha Ortega, Rosie Gilbert-Ahrens

Budget Update/ Introduction to Enrollment – Kevin passed out a handout “Overview of 2008-09 Governor’s Budget” dated January 14, 2008 and explained that things are going to be difficult financially the next couple of years.

He also explained the following:

- 05-06 FTE funded 7760
- 06-07 FTE 7210
- 07-08 FTE 7500 (final count not in yet)

We are getting stability funds for three years to give us the opportunity to increase enrollment to the 7760 mark that we had in 05-06. 2008-09 will be our third year to reach this mark if not we will be receiving lower base funding for 08-09.

Our goal is to increase enrollment so that we are back up to the 7760 mark.

Catherine Jackson & James Crandall – Hand out with Enrollment/FTES Comparisons and Power Point presentation. How FTES are calculated, what are trends in our student population and in the community.

Jesse Lynch, Student Recruitment Plan – Hand out on the goals and objectives for an effective recruitment program at Shasta College.

What Shasta College is doing right? –

- Online registration
- Online late starting classes
- Orientation process
- Meetings discussions which increased communication with different departments
- Clean campus
- Teacher focused
- Hybrid classes
- Not just how cheap it is to come here, what you get for your money

Where can we improve? –

- Expand and review the cost of 18 week format
- Evaluate success rates of classes
- Make online registration easier
- Shasta.edu email for all students
- More learning communities
- Confirmation of drop, enroll, etc. on MyShasta
- Ways to count non census classes
- Work with the library to make them a part of orientation
- Extended library hours to week-ends

Raba more student friendly
More classes in Red Bluff
Cost of books
Make General Ed. Classes back to back
Online tutorial – how to take an online class
Retention of students – when students are brought in how do we keep them
Student contact with someone - involvement with other students, faculty, clubs, staff.
Traditional Calendar
Orientation break out sessions into smaller groups to visit another part of the campus

Next Meeting: **February 6, 2008 at 2:00 pm**
 Room 2314