



Enrollment Management Meeting

Tuesday, March 14, 2023

1:00 PM 2:00 PM

Via Zoom

MINUTES

Committee Mission: To develop a holistic, comprehensive, and integrated approach to enrollment management while recommending scheduling, instructional and student support strategies to enhance equitable access, success, persistence and goal attainment.

Committee Members Present:					
X	Mike Mari – Co-Chair	X	Camelia Mihele Glass		Eden Waldon
X	Nadia Elwood – Co-Chair	X	James Kortuem	X	Leroy Perkins
	Lorelei Hartzler	X	Jun Ma	X	Susan Westler

Guest: Damaris Stevens, Janet Hubbert, Katia Nava, Niki McGarry, Tabitha Miller, Holly Flowers, Jacquie Wright

1. Introductions
2. Dual Enrollment Impact on SC Enrollments – Damaris Stevens and Tabitha Miller
 - Damaris brought up a chart to show their enrollment over the past couple of years.
 - Pretty steady between 5000-5500 from 2016 up to pandemic then dropped to 3600 during pandemic. Bounce back in 2021-22 back up to 4200.
 - Not ready yet for this year as they have classes that start throughout the semester looking at roughly 4200 but not sure how many duplicates at this point. Hoping to hit 4500 this year.
 - Mike: Are we still expanding in our area high schools, or have we tapped out?
 - Yes, trying to build up online courses because that give access to a lot more students in a rural area but there are a lot of factors to consider and difficult to find dual enrollment instructors.
 - Lose a lot of students in the registration process – working on correcting the issues.
 - Tabitha: Having fully built out pathways will help with the process.
 - All pathways are built out with many options with a future here at Shasta College.
 - Should think of dual enrollment as touching students who may not be college bound, a way of looking to reach students that may not ever come to the college.
 - Number of dual enrollment students that end up at Shasta have gone up by 25% since dual enrollment began.

- Leroy: dual has not always been with us – wondering if in the larger picture that the number of students who now participate says something in what our high schools are offering to challenge students. What do we (Shasta College) offer in dual enrollment that the high schools do not? Does dual enrollment say anything about the quality of what high schools offer?
- Damaris: AP has been around for a long time – some students are ready for the challenge and high schools are now seeing that students need to be challenged.
- There is a big push for more career technical education. High schools are now starting to respond to the demand.
- Minimum qualifications are also a factor for dual enrollment. Dual enrollment is a win-win for students.

3. ACE Impact on SC Enrollments – Janet Hubbert

- Janet shared her screen showing charts of enrollment.
- They do course enrollment a different way, always compare between ace and non-ace students. Recently pulled data but they were only able to provide through Summer 2022. No numbers for Fall 2022 yet.
- They look at course enrollment and number enrolled could either be ace or non-ace course.
- Started in 2017 with enrollments less than 1% as of Fall 2021 enrollment at about 2.29% of Shasta total.
- During summer they are at about 3% for student enrollment and 4% for course enrollment.
- Took a dip during covid – as they did not recruit. Fall 2021 they picked up the HIT program. Any HIT student is automatically an ACE student.
- Spring 2022 went through a reorganization so dipped in number of “A” sections they offered. Numbers are coming back up.
- Reorganization was to bring the program to a direction they really want to go and start building the program back up.
- They usually average 175-200 students in program but can depend on number of students graduating.
- Mike: why the spike in summer?
- Janet: less courses offered by ACE but more being offered by the rest of the campus, it's a catch-up time, some students will take more courses in summer.
- Mike: Is there a reason you want to stay around 175 and don't want to expand?
- Janet: We don't have the capacity or resources, but they never turn a student away. They are now getting a lot younger students coming in. They are also limited to courses offered – pathway may not fit with the student
- Leroy – what does HIT stand for - Health Information Technology
- He enjoys teaching ACE students, they are extremely motivated.

4. BOLD Impact on SC Enrollments – Katia Nava

- Katia: BOLD – Bachelor's Through Online & Local Degrees. They try to catch students who can't relocate to go to a 4-year college and help find classes online to complete a degree and transition into that pathway. Students must enroll in a 1-unit course which allows them to get support they need and access to resources that are available, teach them how to stay focused and help to navigate their way through bachelor's degree. They work hand in hand with ACE.
- If registered for at least 1-unit students can get resources available here at Shasta College.

- How do students find out about BOLD? At the moment they are getting referrals mainly thru ACE but are trying to bring more awareness to students.
 - Katia is new so just starting on a process to reach out and help students before they graduate.
 - Katia showed their current website, they are in the process of making a lot of changes to better assist students. It will be more user friendly with a lot more resources.
 - Once the website is updated either Katia or Buffy will send an email to advise it is up and ready to go.
5. Review Minutes from February 14, 2023 meeting
- Nadia motioned and Susan/Jun seconded the approval of the February 14, 2023 minutes. Minutes approved unanimously.
6. Review Goal #1 in 2021-24 Plan
- Short on time so we will table reviewing goal #1 to next meeting.
 - Nadia asked that everyone please review goal #1 and #2 before next meeting so both can be discussed.

Meeting adjourned 1:48 pm