



Enrollment Management Meeting

Tuesday, September 24, 2019

3:00 PM – 4:00 PM

Rm 2314, Building 2300

AGENDA

Committee Mission: The purpose of the Enrollment Management Committee is to serve as a collaborative clearinghouse to discuss, develop, recommend and monitor research-based strategies related to the recruitment, retention, completion, and support of Shasta College students in support of the district's enrollment goals and Strategic Plan initiatives. This committee is advisory to the Instructional Council.

1. Review Minutes
2. Implementation of the 2019-21 EMP
 - Updates from Guided Pathways – Jennifer McCandless, Dean of PALS

Related Activities:

- 1.1 Develop a marketing plan that is informed by Guided Pathway and Equity goals.
 - 1.11 In support of Guided Pathways, integrate degree program maps into the automated student education planning solution.
 - 3.2 Continue to create and update program maps.
 - 3.3 Support faculty in their development of practices designed to achieve student equity goals.
3. Information Item: Strategies to Increase Enrollment at Shasta College - a Whitepaper
 4. Other?