



## Enrollment Management Meeting

Tuesday, Nov. 7, 2017

2:00 PM – 3:00 PM

Room 2314

### Minutes

Committee Mission: The purpose of the Enrollment Management Committee is to serve as a collaborative clearinghouse to discuss, develop, recommend and monitor research-based strategies related to the recruitment, retention, completion, and support of Shasta College students in support of the district's enrollment goals and Strategic Plan initiatives. This committee is advisory to the Instructional Council.

1. Review Minutes – Approved with revisions.
  - Fall numbers are coming in lower than last year. Number of weekly census classes has decreased.
2. Enrollment Management Plan - Fall 2017 - initiative progress report
  - 2017-2018 Plan EM Plan 17-18 (attachment)
  - Last meeting in December (wrap up fall and preview for Spring)
  - Given the memo Seek 1.3.1 – common assessment is now off the table
    - We can respond stating we are moving with Multiple Measures (in view of Chancellor's memo, we are backing away from common assessment)
  - 1.3.4 – Officially launched FYE program with Innovation grant – lead by Nelson Espinola, Nickie McGarry, and Sonia Randhawa. FYE program, all 600 promise students were emailed to participate in the FYE program, 50 students responded. They agreed to be in a cohort based model, EOPS style program with each counselor seeing the same number of students. They are following up with them regularly and promoting events to get students together as well as offer incentives like gas cards, etc.
    - Working with Kate Mahar and Sara Philips. Track these students to the general promise population and the general population to see if there is a difference with the added support of the program.
    - Butte College FYE Program Coordinator – Student Success classes, all faculty driven, partnered with 4 different disciplines but agreed to teach the same curriculum. Research office is taking a look at college success classes to see if that made a difference in overall retention in other classes.
  - AG – Offered 6 workshops, 3 in the fall and 3 in the spring.
    - Assisted students in building their spring schedules and surveyed students.
    - Invited students to a Summer BBQ
    - Other 2<sup>nd</sup> year students wanted to join
    - Opened it up to everyone and got great feedback.

- Student were in the correct classes for spring semester.
    - Placed them on a pathway
    - Seemed to get classes filled sooner.
    - Implemented feedback in a canvas shell (AGNR) on what they should be taking, graduation applications, degree codes, and links to scholarships.
    - Remind.com – remind students about information over text.
  - Hobsons – Early Alert – 3 + 8 week. Very user friendly. Gives lots of options for faculty. Tracks who you’ve alerted. Preprogramed messages. A lot of students still live at home and the email may be the family email. Faculty will weigh in. Alerts don’t have to be a warning.
3. AB 705 – Student Success Act of 2012: Assessment
- Approaching English and Math departments to see what they want to do. We have been using Multiple Measures Placement for a couple years now.
  - There are multiple transcripts that need to be evaluated.
    - How to place students in courses if their transcripts don’t showcase their actual level.
  - There are some courses that are high units and for out of state students, that could be thousands of dollars for just one 7 unit math course.
  - The bill does not designate students in PACE and students who struggle with Math and English.
  - It takes a while for some students to get there to success. We try to place them appropriately and help them at any level.
  - It all comes down to how prepared these student are.
  - Achievement - We only look at the higher level and don’t recognize people who start out in lower level and make an impact.
4. AB 19 – California College Promise
5. Other?
6. Doodle Poll on meeting times.
- 3pm