



Enrollment Management Meeting

Tuesday, September 6, 2016

2:00 PM – 3:00 PM

Fireside Room

AGENDA

Committee Mission: To develop a holistic, comprehensive, and integrated approach to enrollment management while recommending scheduling, instructional and student support strategies to enhance access, success, persistence and goal attainment.

1. Review Committee Bylaws / Membership
2. Review Status of 2014 – 2017 Enrollment Management Plan
 - a. Review Initiatives
 - i. 1.2.2 Host focus groups with service clubs / community organizations to note perceptions of Shasta College
 - ii. 1.2.3 Develop Marketing Plan
 - iii. 1.4.4 Non Credit Student Development
 - iv. 2.1.1 Maintain an accurate, intuitive web presence / Student Portal
 - v. 2.2.2 Mentor program for PT faculty
 - vi. 2.2.5 Develop Enhanced Early Alert Program
 - vii. 2.2.8 Minimum criteria for an attractive classroom
 - viii. 3.1.1 Flex/Alternative Scheduling Options
 - ix. 3.1.4 Two year scheduling pattern
 - x. 4.1.1 Data Dashboard
 - b. College Council Report
3. Enrollment Management Plan 2017-2018
 - a. Review template / timeframe / goals
 - b. Preliminary discussion - draft document