Interest Area

SCIENCE, TECHNOLOGY, ENGINEERING, & MATH

Your Pathway

WEB MASTER

Certificate

This certificate is designed to build upon basic web design skills and previous experience. You will further advance your web development skills using current techniques and software, and upon completion you will be prepared for entry-level positions in the multimedia marketing industry or to be able to create your own business.

Suggested Sequence of Classes

FALL SEMESTER – FIRST YEAR 16 units

CIS 2 Introduction to Computer Science 4 units
CIS 64 Web Programming 3 units
CIS 73 Introduction to Adobe Suite 2 units
CIS 83 Introduction to Web Design 2 units
BUAD 71 Introduction to E-Commerce 1 unit
BUAD 72 E-Commerce Marketing 1 unit
BUAD 77 Principles of Marketing 3 units

SPRING SEMESTER – FIRST YEAR 16 units

CIS 7 Social Media Marketing & Search Engine Optimization 3 units
CIS 87 Advanced Web Design 3 units
CIS 76 Mobile Applications Development 3 units
CIS 23 Fundamentals of SQL 3 units
CIS 94 Worksite Learning 1 unit
ART 80A Graphic Design 3 units

POTENTIAL CAREERS
Web Developer
Software Developer
Graphic Designer

SALARY POTENTIAL
$89,629 per year
(source: ziprecruiter.com)

SCAN ME

Please meet with a counselor to customize your own educational plan, explore course options, and consider department and counseling faculty recommendations.

Shasta College

www.shastacollege.edu

Shasta College is an equal opportunity educator and employer.

Counseling
(530) 242-7724