

## CTE Employment Outcomes Survey for Certificate & Degree Completers 2013 Shasta College Summary Results – TOP Codes 20xx & 22xx

### Background

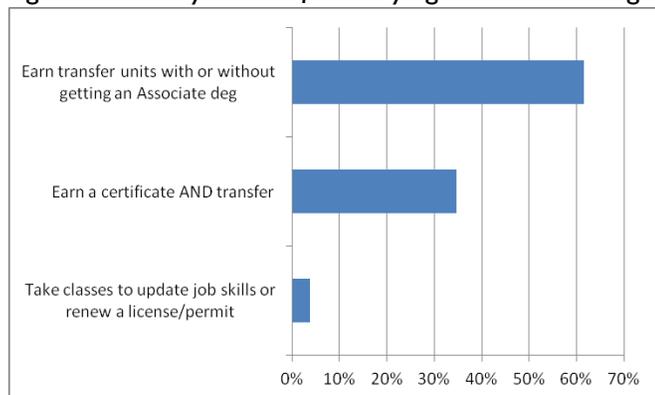
Students from Shasta College who earned a certificate of 6 or more units or a vocational degree in 2011-2012 were surveyed in the summer of 2013. The survey was administered first by telephone then by e-mail, addressed student perceptions of their CTE program, employment outcomes, and how their coursework and training relate to their current career.

The sample consisted of 853 unduplicated certificate or vocational degree earners, 86 of whom responded by e-mail (39.6%) and 131 by telephone (60.4%), for a total response rate of 25.4%. This brief examines results for 26 completers in TOP codes 20xx and 22ss for the Social Sciences.

### Results

- Respondents were asked what their primary reason was to study at Shasta College. Most (61.5%) indicated their primary reason was to earn transfer units with or without getting an Associate degree. One-third (34.6%) selected earn a certificate and transfer and one (3.9%) took classes to update job skills or renew a license/permit. Figure 1 shows the results.

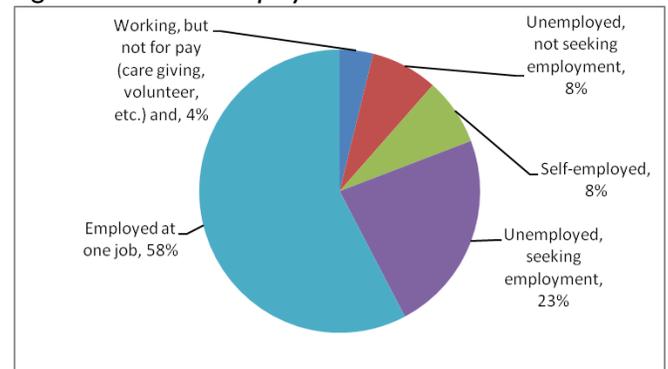
*Figure 1 Primary reason for studying at Shasta College*



- 48.0% of former students were “satisfied” with the education and training they received at Shasta College, and 40.0% were “very satisfied” for an overall satisfaction rate of 88.0%.

- 48.0% of respondents indicated they transferred to pursue a Bachelor’s Degree. Of those who transferred, slightly more than half transferred within the same field and almost half transferred into a different major.
- 66% of respondents are employed for pay. Figure 2 represents the status of certificate/vocational degree earners.

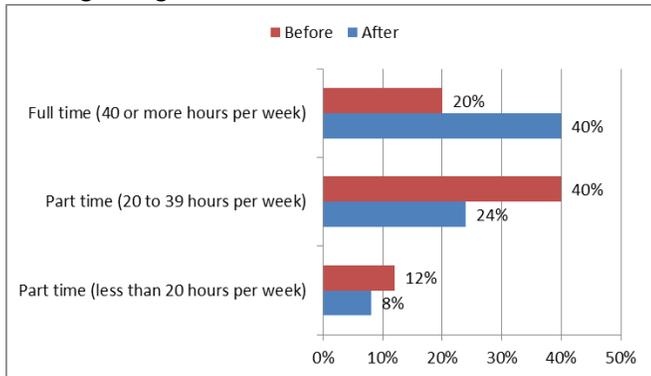
*Figure 2 Current Employment Status*



- Respondents were asked, if currently employed, how closely related their job is to their field of study at Shasta College. Almost half (47.4%) indicated their job is not related to their studies. Several (31.6%) indicated working close to the same field as their studies and training and some (21%) indicated working “very close” to their studies and training.
- Of those respondents who engaged in a job search after finishing their studies, 12.5% reported finding a job and 12.5% were still looking (the remaining respondents were not looking or were already employed). Of those with a successful job search, 91.6% found a job within six months.
- Before earning a degree or certificate, 20.0% of respondents worked full-time. After earning a degree or certificate, 40.0% work full-time. Figure 3 shows the results.

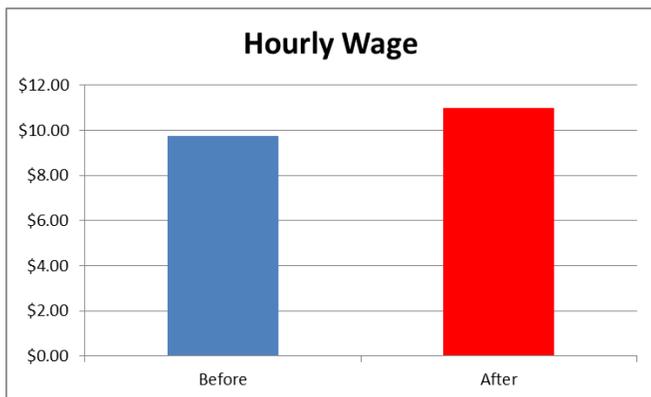
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*Figure 3 Work status before studies/training and after earning a degree/certificate*



- The hourly wage of completers increased 13% from before their studies (\$9.75) to their hourly wage after completing a degree/certificate (\$11.00). See Figure 4 below.

*Figure 4 Increase in earnings from before studies and training to after earning a degree or certificate*



Job titles of the 26 completers in Social Science include: account technician, barista, client coordinator, contractor, firefighter, forestry technician, legal assistant, material handler, personal assistant, retail sales, shoe specialist, station agent, supervisor, teacher, and vitamin specialist.

### Summary and Conclusions

The results of the survey show that earning a certificate or vocational degree is related to positive employment outcomes. After graduation, a majority of certificate/degree completers are employed, although only 21.1% are working in the same field as their studies. Prior to earning a degree, 20.0% worked full-time. After earning a degree, full-time employment increased to 40.0%. On average, certificate/degree completers posted a 13% increase in their hourly wage after earning their credential and the vast majority were satisfied with the education and training they received at Shasta College.

This survey was developed and summarized by Marc Beam, Director Research and Planning, Shasta College on August 8, 2013. For further information contact the office of Research and Planning, at (530) 242-7670.

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