

CTE Employment Outcomes Survey for Certificate & Degree Completers 2013 Shasta College Summary Results – TOP Code I3xx

Background

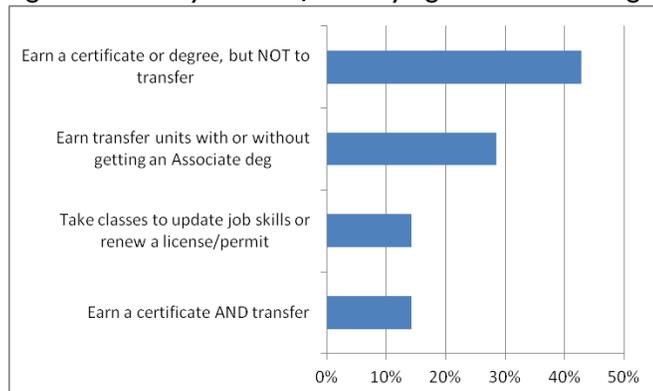
Students from Shasta College who earned a certificate of 6 or more units or a vocational degree in 2011-2012 were surveyed in the summer of 2013. The survey was administered first by telephone then by e-mail, addressed student perceptions of their CTE program, employment outcomes, and how their coursework and training relate to their current career.

The sample consisted of 853 unduplicated certificate or vocational degree earners, 86 of whom responded by e-mail (39.6%) and 131 by telephone (60.4%), for a total response rate of 25.4%. This brief examines results for 14 completers in TOP code I3xx for family and childcare and hospitality.

Results

- Respondents were asked what their primary reason was to study at Shasta College. Almost half (42.9%) indicated their primary reason was to earn a certificate or degree, but not transfer. Some (28.6%) selected earn transfer units with or without getting an Associate degree. A couple (14.3%) selected earn a certificate and transfer and a couple (14.3%) took classes to update job skills or renew a license/permit. Figure 1 shows the results.

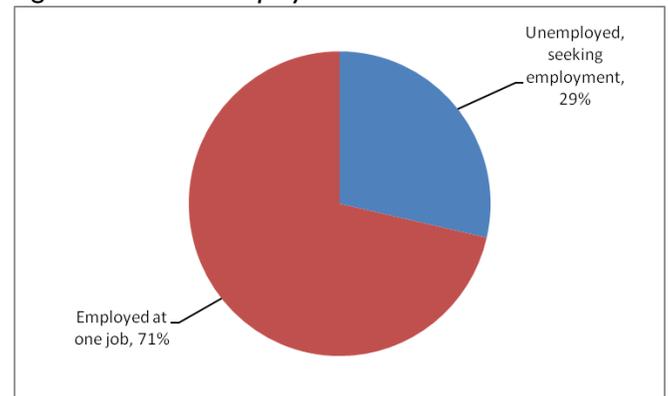
Figure 1 Primary reason for studying at Shasta College



- 57.1% of former students were “very satisfied” with the education and training they received at Shasta College, and 35.7% were “satisfied” for an overall satisfaction rate of 92.8%.

- 28.6% of respondents indicated they transferred to pursue a Bachelor’s Degree. Of those who transferred, three-fourths transferred into a different major and one-fourth transferred in the same field.
- 71% of respondents are employed for pay. Figure 2 represents the status of certificate/vocational degree earners.

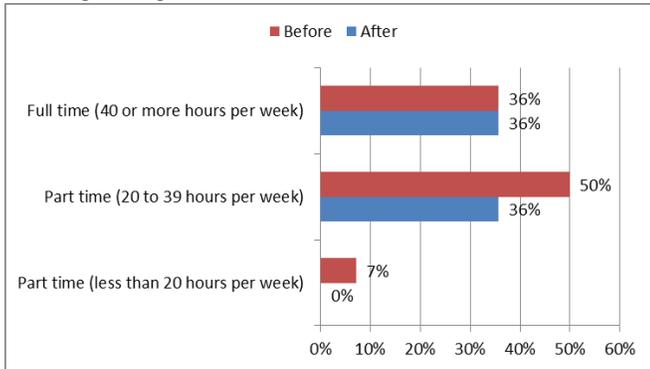
Figure 2 Current Employment Status



- Respondents were asked, if currently employed, how closely related their job is to their field of study at Shasta College. Almost all respondents (90.0%) indicated their job is “very close” to their studies and training, followed by one (10.0%) indicating their job is not related to their studies.
- Of those respondents who engaged in a job search after finishing their studies, 21.4% reported finding a job and 14.3% were still looking (the remaining respondents were not looking or were already employed). Of those with a successful job search, 87.5% found a job within three months.
- Before earning a degree or certificate, 35.7% of respondents worked full-time. After earning a degree or certificate, 35.7% work full-time. Figure 3 shows the results.

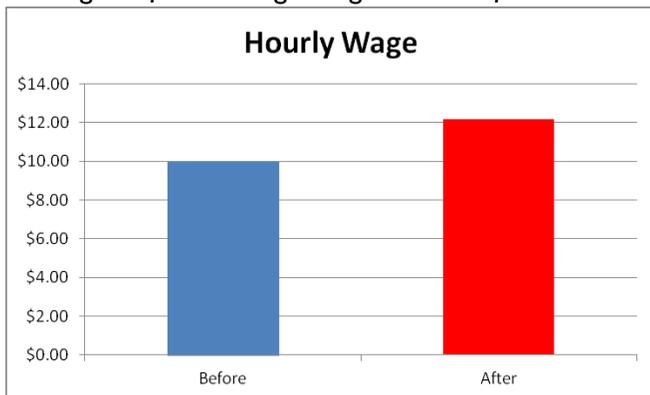
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Figure 3 Work status before studies/training and after earning a degree/certificate



- The hourly wage of completers increased 22% from before their studies (\$10.00) to their hourly wage after completing a degree/certificate (\$12.20). See Figure 4 below.

Figure 4 Increase in earnings from before studies and training to after earning a degree or certificate



Job titles for the 14 completers in Family and Hospitality include: caregiver, child care assistant, classroom aide, family advocate, manager, merchandiser, teacher assistant, and teacher.

Summary and Conclusions

The results of the survey show earning a certificate or vocational degree is related to positive employment outcomes. A majority of certificate/degree completers are employed, and almost all (90%) are working in the same field as their studies. Prior to earning a degree, 36% worked full-time. After earning a degree, full-time employment remained the same at 36%. On average, certificate/degree completers posted a 22% increase in their hourly wage after earning their credential and the vast majority were satisfied with the education and training they received at Shasta College.

This survey was developed and summarized by Marc Beam, Director Research and Planning, Shasta College on August 8, 2013. For further information contact the office of Research and Planning, at (530) 242-7670.

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