## Assessment: Program Review Updates prior to Fall 2018

# Program (BUAD) - Business Administration: Accounting AS. 1081 

## Program Catalog Summary:

Associate in Science:
SC Program: AS. 1081

PROGRAM DESCRIPTION: This degree prepares you to enter the workforce in an entry level accounting, bookkeeping, or clerk position with many private sector and government organizations. This degree also provides an excellent knowledge base for those planning to pursue an advanced degree in accounting, business, economics, or law (ACCT 2 and ACCT 4 are recommended for these students).

This degree is approved through the California Community College Chancellor's Office. Upon satisfactory completion of all degree requirements and filing an application for graduation with Admissions and Records, the student's transcript will reflect completion of this degree.

PROGRAM LEARNING OUTCOMES:
Upon successful completion of this degree, the student should be able to:

1. Express the accounting equation; identify and perform the processes of the accounting cycle; and prepare and interpret the basic financial statements for service and merchandising organizations in accordance with generally accepted accounting principles.
2. Identify and illustrate fundamental accounting concepts, classifications, cost systems, cost-volume-profit relationships, budgeting and profit planning to support planning, control and decision making activities of management.
3. Use integrated accounting software in performing the processes of the accounting cycle and preparing the basic financial statements for service and merchandising organizations in accordance with generally accepted accounting principles.
4. Prepare and process payroll records and payroll tax returns in compliance with applicable federal and state laws and regulations.
5. Apply the Internal Revenue Code and related Treasury Regulations as they relate to individual, partnership and corporation income taxes; prepare simple individual income tax returns.
6. Explain the criteria for the formation and enforcement of business and consumer contracts, including the specialty areas of sales and agency.
7. Demonstrate the use of skills relevant for problem solving, decision making and solving ethical dilemmas in the business environment including critical thinking, effective written and oral communication, working effectively in teams and the proficient use of computers for information search, retrieval, problem solving and communication.

DEGREE REQUIREMENTS:

CORE COURSES:
ACCT 101 Basic Accounting I (3) AND 6-8
ACCT 102 Basic Accounting II (3)
OR
ACCT 2 Introduction to Financial Accounting (4) AND
ACCT 4 Introduction to Managerial Accounting (4)
ACCT 103 Computerized Accounting 2
ACCT 104 Payroll Accounting 2
ACCT 194 Income Tax 3
BUAD 6 Business Law 13

BUAD 10* Introduction to Business 3
BUAD 15 Business and Society 3
BUAD 45* Human Relations on the Job 3
BUAD 66* Business Communications 3
CIS 1 Computer Literacy Workshop 3
CIS 20 Access for Windows-I (1) OR 1-3
CIS 23 Fundamentals of SQL (3)
OAS 10 Excel for Windows I 1
OAS 11 Excel for Windows II 1
OAS 51 Introduction to Keyboarding and Word 3
OAS 64 Computerized Ten-Key 0.5
*May be used to fulfill General Education requirements. See a counselor.
ASSOCIATE IN SCIENCE DEGREE REQUIREMENTS:
Major 37.5-41.5
Additional General Education 15
General Electives $3.5-7.5$
Degree Total 60*
*Note: Calculation assumes a student will double-count the Multicultural graduation requirement with either a social science or humanities G.E. requirement and that the student will fulfill computer literacy through a test. If students plan well and see a counselor, they may be able to double count the Multicultural and Computer Literacy units. If these graduation requirements are added, the number of units is increased by 6 units.

## Fall 2017

Prepared By: Don Cingrani, Scott Gordon, Casey Schurig, Darren Gurney, John Cicero
What improvements are needed? Please reference items from any associated program reviews as needed.: Increase the number of program awards; recruit additional accounting tutors; coordinate with Advisory Committee members and Shasta College Career Center in developing internship opportunities for program students; coordinate with the local VITA program for program students to volunteer; close the loop in PLO tracking by getting disaggregated student SLO assessment results; and, develop system for tracking individual student's progress toward degree completion and post program job placement.
Who completed this form?: Don Cingrani
Participation in the report: Area Faculty (list in the next box)
Summarize Participation comments: Future focus should be on improving the number of program awards, recruiting additional accounting tutors, developing internship opportunities for program students, developing a system to track individual student's progress through the program as well as after they leave Shasta College, and closing the loop in PLO assessment via disaggregated SLO assessment results. Participating faculty include Don Cingrani, Scott Gordon, Casey Schurig,, Darren Gurney, and John Cicero.
Recommendation for Discontinuance?: No
Analyze Overall PLO achievement: There are presently 7 PLO's established for this degree. Each course within the degree has been mapped to one or more of these PLO's. Students' success on PLO's is to be based upon the success of students completing the program on the course level SLO's mapped to each PLO. This PLO assessment methodology requires student SLO results on a disaggregated basis which, though requested by program faculty, is to date not available. In the meantime, aggregated 2015-16 SLO results are being used to assess overall PLO achievement. Since students, in the aggregate, met the criterion for all the mapped SLO's, the PLO's are deemed successfully met.
What changes could be (or have been) made to improve the program?: The program's Computerized Accounting course (ACCT103) was changed from an on-campus course taught in a computer lab environment to an on-line course utilizing a textbook that included a full student desktop version of QuickBooks Pro. This not only improved student enrollments but also eliminated the $\$ 500-\$ 600$ biannual cost of upgrading the QuickBooks desktop software in our computer lab. This course has been recently updated to using QuickBooks Online which has further eliminated the need to install and maintain QuickBooks desktop software in our Math \& Business Learning Center.

Partly due to low student success rates and poor SLO assessment results, ACCT-2 and ACCT-4 (which can be substituted for ACCT-101 and ACCT-102 in this program) were changed from 3-unit to 4-unit courses. In addition, math and English advisories were added to ACCT-2 and ACCT-4.

Program curriculum was modified to require students to either take ACCT-101 and ACCT-102 or ACCT-2 and ACCT-4 (previously ACCT-2 could be substituted for ACCT-101 or ACCT-4 could be substituted for ACCT-102). This change allows students to choose
between a focus on the clerical (bookkeeping) aspect of accounting (ACCT-101 and ACCT-102) or the more analytical interpretive aspect of accounting (ACCT-2 and ACCT-4). It also enhances the "stackability" of area degrees, for students who may want to later continue towards a bachelor's degree, since ACCT-2 and ACCT-4 are required for transfer to most business degree programs at 4-year colleges and universities.

In response to Advisory Committee member comments stressing the importance of spreadsheet skills in the local workforce, the "any spreadsheet" course requirement for this program was changed to requiring both OAS-10 (Excel for Windows I) and OAS-11 (Excel for Windows II).

In an effort to improve program awards and enhance post-program student success, additional changes being considered by program faculty include: increased emphasis on recruiting additional accounting tutors for the Math \& Business Learning Center; working with Advisory Committee members and the Shasta College Career Center to develop internship opportunities for program students; coordinating with the local Volunteer Income Tax Assistance (VITA) program to involve students in this program possibly thru our Worksite Learning program; adding sessions to courses generally taken in the last semester of the program (for example ACCT-4 or ACCT-102) that informs students of the timing and process for applying for program degree awards; creating a unified message across all program courses emphasizing student completion of program awards; and, deploying our newly hired Student Success Coordinator to work with program faculty in tracking individual student's progress towards degree completion, identifying and supporting struggling students, and developing a means to track program students after they leave Shasta College.
Resources needed to implement the changes noted above: No additional resource needs have been identified at this time (the Student Success Coordinator position has been filled using special grant funding obtained through the Strong Workforce Initiative).
Labor Market Demand: Current EMSI labor market data has not been provided by the Shasta College Research Department. Previously cited 2010-11 EMSI employment data covering Accounting Technology/Technician and Bookkeeping occupations for the 11-county Nor Cal region showed that, while regional job growth in these occupations had declined slightly, job openings continued to exceed regional program completers. More current EMSI data is necessary to confirm whether this trend continues today.
Duplication of training: There is some course overlap between our Accounting Clerk/Bookkeeper certificate and our Business Administration-Accounting AS degree. While both of these programs are designed to prepare students for entry-level accounting, bookkeeping or clerk positions, the AS degree provides more depth of accounting and business knowledge/skills which may result in more advancement opportunities for program completers after initial job placement. Further, these program awards are "stackable" in that students can complete the Accounting Clerk/Bookkeeper certificate and later, by taking (stacking on) some additional accounting/business courses, complete the Business Administration-Accounting AS degree. The AS degree also allows students the choice of focusing on the clerical (bookkeeping) aspect of accounting (by taking ACCT-101 and ACCT-102) or the analytic/interpretive aspect of accounting (by taking ACCT-2 and ACCT-4). Finally, allowing students to choose ACCT-2 and ACCT-4 provides further "stackability" for those program students who think they may want to later go on to a 4year business degree.
Program effectiveness: Program awards declined over $50 \%$ from 2014-15 to just 4 completers in 2016-17. While concerning, this decline may be partly due to the emphasis on our AS-T Business degree which had a $21 \%$ increase in completers during the same period. Further, all enrollment indicators (enrollment, FTES, FTEF, WSCH, Avg enrollment/section, Avg FTES/FTEF, and Avg WSCH/FTEF) have improved during the same period indicating that students may be completing the accounting core accounting courses without completing the program. Development of a means to track program students after they leave Shasta College (discussed above under changes to improve the program) would be useful in further evaluating this possibility. As indicated above under "What changes could be made to improve the program?" an increased focus on program completion is planned.
Other data indications for program improvement: Discussed above under "Program effectiveness".
Replicating community college programs north of Sacramento?: There are 2 other community colleges within the Nor Cal region providing a similar program (Butte College and College of the Siskiyous). Based upon the 2010-11 EMSI labor market data covering Accounting Technology/Technician and Bookkeeping occupations for the Nor Cal region, regional job openings exceeded regional program completions (certificates and degrees) by nearly $50 \%$. Based upon this there does not appear to be a duplication of training that exceeds area demand although more current EMSI data is necessary to confirm whether this remains true today.
CSU and UC Transfer impact analysis:: This is a terminal degree with no direct impact on UC/CSU transfer. However, the additional course enrollments resulting from students pursuing this program has a positive impact on UC/CSU transfer students by allowing for more options as to course delivery methods and scheduling.
Influence on related programs and services: Discussed above under "CSU and UC Transfer impact analysis".
Specific additional program reflections: As also discussed under "What changes could (or have been) made to improve the program", the course curriculum for this program allows students to choose between a focus on the clerical (bookkeeping) aspect of accounting (ACCT-101 and ACCT-102) or the more analytical interpretive aspect of accounting (ACCT-2 and ACCT-4).

Additionally, as also discussed under "Duplication of training", the course curriculum for this program enhances the "stackability" of area program awards. Students choosing the clerical (bookkeeping) aspect of accounting can start with the Accounting Clerk/Bookkeeper certificate and later, by taking (stacking on) additional BUAD/ACCT courses, complete the Business Admin:Accounting AS degree. Alternatively, students choosing the analytical interpretive aspect of accounting can start with the Business Admin:Accounting AS degree and later, by taking (stacking on) additional courses, complete the AS-T Business degree or University Studies-General Business AA degree preparing them for transfer to a 4-year college or university.
Other factors for consideration: 10 courses in the program are presently offered via either face-to-face or online delivery, 4 courses are offered via online delivery only, and only 1 course (CIS-23) is offered via face-to-face delivery only. ACCT-2 and ACCT-4 are each also delivered via ITV to our remote campuses once every other year. In addition, there are 6 courses in this program that are shared with our AS-T Business degree offered thru our Associate Completion in the Evenings (ACE) program on a compressed schedule. Students can utilize these ACE classes (subject to availability and approval by our ACE coordinator) to shorten the time it takes to complete this program.
**TO BE COMPLETED BY THE PROGRAM REVIEW COMMITTEE** PRC Action:: PRC recommends the program continue without qualification

## Summary Date: 10/22/2018

Summary of findings: The PRC recommends this program continue without qualification. Although the number of degrees earned have declined, the program faculty have a number of strategies as discussed in their program review narrative that should improve outcomes and other factors impacting student success. The program has a six-year average of 6.33 completers (2011/12-2016/17). The 5-year average success rate for core classes is $70.5 \%$, which is barely above the Institution-set Standard of $70 \%$. Of note, the two entry level classes ACCT-2 and ACCT-101 have the lowest success rates with a five-year average of $66.85 \%$ and $62.75 \%$, respectively. All classes offered in the degree show a 5 -year average success rate of $72.60 \%$. Retention rates are very strong with a five-year average of $84.60 \%$ for the core classes and $89.67 \%$ for all courses listed for the degree. Enrollments appear to be well-maintained with adding and dropping section counts resulting in a 5-year average of 30.35 students per section, much higher than the entire list of courses for the degree which shows a 5-year average of 16.6 students per section. The PLO's have been mapped to ISLO's, SLO's to PLO's and SLO's to ISLO's for core classes.
The BUAD faculty are commended for the strategies set in place for improvement and for the fine work in preparing the Program Review report.

The PRC recommends the following:

1) Faculty review the number of sections offered and enrollments for the overall degree program and see if increasing the head count per section is feasible.
2) Faculty are encouraged to investigate and pursue strategies as noted in their program review. They acknowledge the following: "Increase the number of program awards; recruit additional accounting tutors; coordinate with Advisory Committee members and Shasta College Career Center in developing internship opportunities for program students; coordinate with the local VITA program for program students to volunteer; close the loop in PLO tracking by getting disaggregated student SLO assessment results; and, develop system for tracking individual student's progress toward degree completion and post program job placement.
3) Specifically work to increase success rates in ACCT-2 and ACCT-101.

Program faculty response: From Carolyn Borg Counseling 10.26.18: I agree - A.S. Business Administration-Accounting continue without qualification.
(I wish the term "Business Administration" was reserved for the transfer degrees since it overshadows the major title of "Accounting" and confuses students pursuing a B.A. in Business Administration - Accounting.) Sue Loring agreed.

No faculty response.

Fall 2017 Program Review
Course Statistics

|  |  | Academic Year |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Course Name |  | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
| ACCT-2 | \# of Sections | 7 | 11 | 7 | 7 | 8 |
|  | Enrollment | 262 | 283 | 210 | 227 | 229 |
|  | FTES | 24.8 | 26.5 | 26.4 | 27.3 | 29.1 |
|  | FTEF | 1.40 | 1.60 | 1.87 | 1.87 | 2.14 |
|  | WSCH | 744 | 795 | 792 | 820 | 872 |
|  | Avg Enrl/Section | 37 | 26 | 30 | 32 | 29 |
|  | Avg FTES FTEF | 17.71 | 15.19 | 14.15 | 14.64 | 13.60 |
|  | Avg WSCH FTEF | 531 | 456 | 424 | 439 | 409 |
| ACCT-4 | \# of Sections | 6 | 4 | 3 | 3 | 4 |
|  | Enrollment | 126 | 126 | 111 | 104 | 133 |
|  | FTES | 12.5 | 12.5 | 14.9 | 12.8 | 18.1 |
|  | FTEF | 0.77 | 0.80 | 0.80 | 0.80 | 1.07 |
|  | WSCH | 375 | 375 | 448 | 384 | 546 |
|  | Avg Enrl/Section | 21 | 32 | 37 | 35 | 33 |
|  | Avg FTES FTEF | 15.00 | 15.63 | 18.66 | 16.00 | 16.99 |
|  | Avg WSCH FTEF | 450 | 469 | 560 | 480 | 512 |
| ACCT-101 | \# of Sections | 10 | 7 | 9 | 8 | 7 |
|  | Enrollment | 255 | 222 | 228 | 196 | 220 |
|  | FTES | 27.1 | 23.5 | 21.8 | 19.5 | 22.9 |
|  | FTEF | 1.75 | 1.70 | 1.69 | 1.21 | 1.69 |
|  | WSCH | 914 | 815 | 785 | 699 | 857 |
|  | Avg Enrl/Section | 26 | 32 | 25 | 25 | 31 |
|  | Avg FTES FTEF | 14.02 | 13.74 | 11.96 | 14.67 | 13.55 |
|  | Avg WSCH FTEF | 479 | 479 | 436 | 535 | 507 |
| ACCT-102 | \# of Sections | 1 | 1 | 1 | 1 | 1 |
|  | Enrollment | 18 | 44 | 27 | 32 | 35 |
|  | FTES | 1.9 | 4.1 | 2.1 | 2.9 | 3.2 |
|  | FTEF | 0.25 | 0.24 | 0.24 | 0.24 | 0.24 |
|  | WSCH | 56 | 169 | 86 | 119 | 132 |
|  | Avg Enrl/Section | 18 | 44 | 27 | 32 | 35 |
|  | Avg FTES FTEF | 7.48 | 16.96 | 8.69 | 12.00 | 13.24 |
|  | Avg WSCH FTEF | 224 | 699 | 356 | 492 | 546 |
| ACCT-103 | \# of Sections | 2 | 2 | 2 | 2 | 2 |
|  | Enrollment | 58 | 61 | 54 | 59 | 58 |
|  | FTES | 5.4 | 3.6 | 3.5 | 3.3 | 4.0 |
|  | FTEF | 0.43 | 0.43 | 0.43 | 0.43 | 0.43 |
|  | WSCH | 211 | 222 | 214 | 202 | 247 |
|  | Avg Enrl/Section | 29 | 31 | 27 | 30 | 29 |
|  | Avg FTES FTEF | 12.46 | 8.31 | 7.98 | 7.54 | 9.23 |
|  | Avg WSCH FTEF | 487 | 512 | 494 | 466 | 570 |
| ACCT-104 | \# of Sections | 1 | 2 | 2 | 2 | 2 |
|  | Enrollment | 31 | 55 | 42 | 34 | 39 |
|  | FTES | 1.9 | 3.2 | 2.9 | 1.7 | 2.5 |
|  | FTEF | 0.18 | 0.35 | 0.35 | 0.35 | 0.35 |
|  | WSCH | 86 | 148 | 135 | 80 | 114 |

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|  | Avg Enrl/Section | 31 | 28 | 21 | 17 | 20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Avg FTES FTEF | 10.20 | 9.14 | 8.37 | 4.94 | 7.03 |
|  | Avg WSCH FTEF | 469 | 423 | 386 | 229 | 326 |
| ACCT-194 | \# of Sections | 1 | 1 | 1 | 1 | 1 |
|  | Enrollment | 17 | 18 | 28 | 11 | 18 |
|  | FTES | 1.5 | 1.8 | 2.1 | 0.8 | 1.8 |
|  | FTEF | 0.20 | 0.20 | 0.20 | 0.20 | 0.20 |
|  | WSCH | 45 | 54 | 63 | 24 | 54 |
|  | Avg Enrl/Section | 17 | 18 | 28 | 11 | 18 |
|  | Avg FTES FTEF | 7.50 | 9.00 | 10.50 | 4.00 | 9.00 |
|  | Avg WSCH FTEF | 225 | 270 | 315 | 120 | 270 |
| BUAD-6 | \# of Sections | 4 | 7 | 4 | 6 | 7 |
|  | Enrollment | 118 | 158 | 155 | 157 | 213 |
|  | FTES | 10.4 | 13.6 | 14.0 | 13.6 | 20.0 |
|  | FTEF | 0.80 | 0.80 | 0.80 | 0.73 | 1.40 |
|  | WSCH | 313 | 408 | 420 | 408 | 609 |
|  | Avg Enrl/Section | 30 | 23 | 39 | 26 | 30 |
|  | Avg FTES FTEF | 13.00 | 15.50 | 17.50 | 15.88 | 14.29 |
|  | Avg WSCH FTEF | 391 | 465 | 525 | 476 | 435 |
| BUAD-10 | \# of Sections | 20 | 21 | 20 | 19 | 21 |
|  | Enrollment | 662 | 653 | 627 | 640 | 667 |
|  | FTES | 56.6 | 62.1 | 57.8 | 59.9 | 64.0 |
|  | FTEF | 3.20 | 3.60 | 3.20 | 3.15 | 3.33 |
|  | WSCH | 1,719 | 1,876 | 1,752 | 1,817 | 1,915 |
|  | Avg Enrl/Section | 33 | 31 | 31 | 34 | 32 |
|  | Avg FTES FTEF | 17.25 | 16.68 | 16.66 | 17.56 | 17.09 |
|  | Avg WSCH FTEF | 524 | 505 | 508 | 536 | 522 |
| BUAD-15 | \# of Sections | 5 | 5 | 2 | 4 | 2 |
|  | Enrollment | 69 | 73 | 41 | 22 | 58 |
|  | FTES | 6.5 | 7.4 | 4.0 | 2.1 | 5.5 |
|  | FTEF | 0.40 | 0.40 | 0.40 | 0.20 | 0.40 |
|  | WSCH | 195 | 222 | 119 | 64 | 169 |
|  | Avg Enrl/Section | 14 | 15 | 21 | 6 | 29 |
|  | Avg FTES FTEF | 12.00 | 14.25 | 10.00 | 5.15 | 13.75 |
|  | Avg WSCH FTEF | 368 | 430 | 298 | 160 | 423 |
| BUAD-45 | \# of Sections | 10 | 12 | 10 | 10 | 12 |
|  | Enrollment | 215 | 216 | 173 | 156 | 223 |
|  | FTES | 19.7 | 20.0 | 15.1 | 13.9 | 21.6 |
|  | FTEF | 1.37 | 1.40 | 1.40 | 1.40 | 1.97 |
|  | WSCH | 595 | 600 | 452 | 421 | 659 |
|  | Avg Enrl/Section | 22 | 18 | 17 | 16 | 19 |
|  | Avg FTES FTEF | 12.31 | 11.29 | 9.36 | 9.14 | 10.10 |
|  | Avg WSCH FTEF | 371 | 341 | 280 | 277 | 309 |
| BUAD-66 | \# of Sections | 9 | 5 | 8 | 8 | 8 |
|  | Enrollment | 209 | 176 | 198 | 187 | 160 |
|  | FTES | 18.0 | 16.1 | 18.6 | 17.2 | 14.8 |
|  | FTEF | 1.20 | 1.00 | 1.20 | 1.14 | 1.20 |

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|  | WSCH | 548 | 491 | 566 | 524 | 454 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Avg Enrl/Section | 23 | 35 | 25 | 23 | 20 |
|  | Avg FTES FTEF | 13.42 | 16.10 | 14.33 | 14.00 | 11.42 |
|  | Avg WSCH FTEF | 409 | 491 | 437 | 427 | 351 |
| CIS-1 | \# of Sections | 32 | 37 | 40 | 54 | 52 |
|  | Enrollment | 987 | 1,090 | 1,121 | 1,346 | 1,410 |
|  | FTES | 99.7 | 118.3 | 109.4 | 136.6 | 143.1 |
|  | FTEF | 6.78 | 8.95 | 8.23 | 8.23 | 8.47 |
|  | WSCH | 3,335 | 4,074 | 4,087 | 4,935 | 5,133 |
|  | Avg Enrl/Section | 31 | 29 | 28 | 25 | 27 |
|  | Avg FTES FTEF | 14.69 | 13.18 | 12.05 | 12.50 | 12.73 |
|  | Avg WSCH FTEF | 493 | 456 | 464 | 483 | 500 |
| CIS-20 | \# of Sections | 2 | 2 | 2 | 2 | 2 |
|  | Enrollment | 65 | 69 | 66 | 71 | 69 |
|  | FTES | 2.3 | 2.2 | 2.0 | 2.2 | 2.2 |
|  | FTEF | 0.18 | 0.18 | 0.18 | 0.18 | 0.18 |
|  | WSCH | 85 | 100 | 94 | 101 | 102 |
|  | Avg Enrl/Section | 33 | 35 | 33 | 36 | 35 |
|  | Avg FTES FTEF | 12.38 | 12.34 | 11.66 | 12.34 | 12.57 |
|  | Avg WSCH FTEF | 463 | 571 | 537 | 577 | 583 |
| CIS-23 | \# of Sections |  | 1 | 1 | 1 | 1 |
|  | Enrollment |  | 27 | 32 | 33 | 30 |
|  | FTES |  | 3.3 | 2.8 | 3.1 | 3.0 |
|  | FTEF |  | 0.24 | 0.24 | 0.24 | 0.24 |
|  | WSCH |  | 100 | 115 | 128 | 123 |
|  | Avg Enrl/Section |  | 27 | 32 | 33 | 30 |
|  | Avg FTES FTEF |  | 13.78 | 11.58 | 12.83 | 12.41 |
|  | Avg WSCH FTEF |  | 414 | 476 | 530 | 509 |
| OAS-10 | \# of Sections | 16 | 22 | 21 | 25 | 30 |
|  | Enrollment | 388 | 476 | 425 | 578 | 714 |
|  | FTES | 10.6 | 18.1 | 17.5 | 23.8 | 28.3 |
|  | FTEF | 0.92 | 1.94 | 0.70 | 0.79 | 0.79 |
|  | WSCH | 367 | 629 | 595 | 769 | 898 |
|  | Avg Enrl/Section | 24 | 22 | 20 | 23 | 24 |
|  | Avg FTES FTEF | 11.43 | 9.33 | 12.76 | 12.24 | 11.26 |
|  | Avg WSCH FTEF | 400 | 326 | 530 | 491 | 475 |
| OAS-11 | \# of Sections | 2 | 2 | 2 | 2 | 2 |
|  | Enrollment | 63 | 69 | 63 | 69 | 63 |
|  | FTES | 2.4 | 2.3 | 2.0 | 2.2 | 2.2 |
|  | FTEF | 0.18 | 0.18 | 0.18 | 0.18 | 0.18 |
|  | WSCH | 90 | 107 | 91 | 103 | 104 |
|  | Avg Enrl/Section | 32 | 35 | 32 | 35 | 32 |
|  | Avg FTES FTEF | 13.09 | 13.14 | 11.26 | 12.80 | 12.74 |
|  | Avg WSCH FTEF | 491 | 611 | 520 | 589 | 594 |
| OAS-51 | \# of Sections | 15 | 12 | 10 | 12 | 8 |
|  | Enrollment | 321 | 268 | 268 | 292 | 205 |
|  | FTES | 42.5 | 30.9 | 29.0 | 32.9 | 20.8 |

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|  | FTEF | 3.19 | 2.70 | 2.45 | 2.41 | 1.71 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WSCH | 1,386 | 1,247 | 1,220 | 1,298 | 919 |
|  | Avg Enrl/Section | 21 | 22 | 27 | 24 | 26 |
|  | Avg FTES FTEF | 10.27 | 9.07 | 10.06 | 9.34 | 9.18 |
|  | Avg WSCH FTEF | 338 | 376 | 458 | 396 | 405 |
| OAS-64 | \# of Sections | 6 | 6 | 6 | 6 | 5 |
|  | Enrollment | 170 | 190 | 160 | 130 | 121 |
|  | FTES | 7.3 | 4.5 | 3.9 | 2.1 | 2.0 |
|  | FTEF | 0.45 | 0.45 | 0.45 | 0.45 | 0.38 |
|  | WSCH | 251 | 267 | 234 | 191 | 185 |
|  | Avg Enrl/Section | 28 | 32 | 27 | 22 | 24 |
|  | Avg FTES FTEF | 16.00 | 9.96 | 8.58 | 4.58 | 5.28 |
|  | Avg WSCH FTEF | 558 | 593 | 520 | 424 | 493 |
| Grand Total | \# of Sections | 149 | 160 | 151 | 173 | 175 |
|  | Enrollment | 2,549 | 2,670 | 2,570 | 2,766 | 2,860 |
|  | FTES | 351.1 | 374.0 | 349.9 | 377.9 | 409.1 |
|  | FTEF | 23.65 | 27.17 | 25.01 | 24.19 | 26.35 |
|  | WSCH | 11,315 | 12,699 | 12,268 | 13,087 | 14,092 |
|  | Avg Enrl/Section | 17 | 17 | 17 | 16 | 16 |
|  | Avg FTES FTEF | 13.89 | 12.74 | 12.60 | 12.45 | 12.59 |
|  | Avg WSCH FTEF | 452 | 443 | 462 | 458 | 463 |

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## Success and Retention

| Academic Year |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Course Name | Title |  | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
| ACCT-2 | Intro to Financial Accounting | Success | 66.53\% | 59.02\% | 60.80\% | 75.61\% | 72.29\% |
|  |  | Retention | 82.04\% | 78.20\% | 79.90\% | 84.39\% | 81.39\% |
| ACCT-4 | Intro to Managerial Accounting | Success | 83.20\% | 68.00\% | 77.68\% | 79.17\% | 79.14\% |
|  |  | Retention | 88.80\% | 87.20\% | 86.61\% | 86.46\% | 89.21\% |
| ACCT-101 | Basic Accounting I | Success | 64.73\% | 57.29\% | 59.28\% | 66.10\% | 66.35\% |
|  |  | Retention | 83.93\% | 78.89\% | 82.99\% | 89.27\% | 86.06\% |
| ACCT-102 | Basic Accounting II | Success | 71.43\% | 71.43\% | 50.00\% | 93.10\% | 88.57\% |
|  |  | Retention | 78.57\% | 95.24\% | 59.09\% | 96.55\% | 97.14\% |
| ACCT-103 | Computerized Accounting | Success |  |  |  | 85.71\% | 70.97\% |
|  |  | Retention |  |  |  | 95.92\% | 85.48\% |
|  | PC Accounting | Success | 82.69\% | 78.18\% | 75.00\% |  |  |
|  |  | Retention | 86.54\% | 96.36\% | 88.46\% |  |  |
| ACCT-104 | Payroll Accounting | Success | 64.29\% | 72.92\% | 43.18\% | 70.37\% | 71.79\% |
|  |  | Retention | 85.71\% | 93.75\% | 68.18\% | 85.19\% | 87.18\% |
| ACCT-194 | Income Tax | Success | 60.00\% | 61.11\% | 66.67\% | 87.50\% | 66.67\% |
|  |  | Retention | 80.00\% | 72.22\% | 76.19\% | 100.00\% | 66.67\% |
| BUAD-6 | Business Law | Success | 70.19\% |  |  |  |  |
|  |  | Retention | 82.69\% |  |  |  |  |
|  | Business Law I | Success |  | 77.61\% | 77.14\% | 71.22\% | 73.79\% |
|  |  | Retention |  | 85.82\% | 89.29\% | 86.33\% | 89.81\% |
| BUAD-10 | Introduction to Business | Success | 73.29\% | 71.43\% | 64.14\% | 64.72\% | 72.37\% |
|  |  | Retention | 88.87\% | 90.69\% | 89.66\% | 89.27\% | 90.99\% |
| BUAD-15 | Business and Society | Success | 54.69\% | 59.46\% | 74.36\% | 66.67\% | 75.00\% |
|  |  | Retention | 87.50\% | 86.49\% | 92.31\% | 85.71\% | 91.67\% |
| BUAD-45 | Human Relations on the Job | Success | 69.54\% | 75.38\% | 75.82\% | 80.42\% | 82.49\% |
|  |  | Retention | 86.80\% | 89.45\% | 88.89\% | 95.10\% | 94.47\% |
| BUAD-66 | Business Communications | Success | 69.71\% | 66.06\% | 64.36\% | 61.11\% | 57.62\% |
|  |  | Retention | 82.86\% | 84.24\% | 82.45\% | 76.11\% | 78.15\% |
| CIS-1 | Computer Literacy Workshop | Success | 75.67\% | 68.15\% | 69.53\% | 74.40\% | 76.11\% |
|  |  | Retention | 92.08\% | 91.91\% | 90.43\% | 91.88\% | 92.13\% |
| CIS-20 | Access for Windows I | Success | 74.55\% | 80.60\% | 69.35\% | 80.00\% | 78.79\% |
|  |  | Retention | 87.27\% | 89.55\% | 88.71\% | 93.85\% | 89.39\% |
| CIS-23 | Fundamentals of SQL | Success |  | 84.00\% | 67.86\% | 61.29\% | 60.00\% |
|  |  | Retention |  | 96.00\% | 89.29\% | 83.87\% | 80.00\% |
| OAS-10 | Excel for Windows I | Success | 87.04\% | 81.82\% | 80.00\% | 88.64\% | 84.11\% |
|  |  | Retention | 94.65\% | 95.56\% | 94.02\% | 97.16\% | 95.57\% |
| OAS-11 | Excel for Windows II | Success | 81.03\% | 64.79\% | 72.88\% | 81.82\% | 69.57\% |
|  |  | Retention | 91.38\% | 91.55\% | 94.92\% | 92.42\% | 94.20\% |
| OAS-51 | Intro to Keyboarding and Word | Success | 69.12\% | 68.55\% | 69.46\% | 68.71\% | 75.41\% |
|  |  | Retention | 85.66\% | 85.48\% | 85.77\% | 85.97\% | 89.62\% |
| OAS-64 | Computerized 10- Key | Success | 63.98\% | 74.57\% | 72.19\% | 77.17\% | 76.19\% |
|  |  | Retention | 92.55\% | 95.38\% | 94.70\% | 96.06\% | 98.41\% |
| Grand Total |  | Success | 73.21\% | 70.29\% | 69.27\% | 74.51\% | 75.71\% |
|  |  | Retention | 88.66\% | 89.47\% | 88.54\% | 90.70\% | 91.00\% |

Fall 2017 Program Review
Program Awards

| Award Type | Program Type - TOP61 | $2012-13$ | $2013-14$ | $2014-15$ | $2015-16$ | $2016-17$ |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Associate of Science (A.S.) degree | Accounting-050200 | 5 | 8 | 10 | 5 | 4 |
| Grand Total |  | 5 | 8 | 10 | 4 |  |

