



2018 Innovation Mini-Grant Application



Shasta College is committed to supporting innovation ideas that enhance student learning and success. As a result of the 2015 Governor's Innovation Award, there is now a designated fund (up to \$100,000 per year for the next three to five years) to support faculty and staff projects that ultimately result in increased goal attainment for students. In accordance with the criteria for the Innovation Award, practices that enhance transfer and four-year degree completion while reducing time to degree are the highest priorities.

Please complete this application and submit it to the Office of Grant Development by February 28, 2018. For questions, please contact Amy Schutter, Director of Grant Development, at aschutter@shastacollege.edu or 242-7713.

Submitted by:	Daniel Valdivia
Division/Dept. Name:	Enrollment Services/Transfer Center
Project Name:	Transfer Posters and Transfer Week
Project Overview	Please provide a brief overview of the project.

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There will be two parts to this grant proposal. The first part will be for a poster series and the second will be for a biannual Transfer Week event.

The poster series will highlight both students and faculty. The posters will be hung throughout the campus in the hallways and/or classrooms. The posters will be no smaller than 24" x 36" and will be placed in a protective sign holder. The students that are to be highlighted will be those that have graduated from a local high school (Enterprise, Foothill, Shasta, University Preparatory, Red Bluff, Trinity, and Burney or Fall River). before attending Shasta College. The students will have successfully registered for courses at a university. The goal is to have at least two male and two female students highlighted in each of the major divisions (ACSS, BAITS, HSUP, PEAT, SLAM), for a total of 20 posters to be hung in the buildings that house those respective divisions. The posters will show a picture of the student, the high school that they graduated from, what degree they obtained from Shasta College, their school of transfer, and their intended major. Students whom have successfully transferred to a California State University (CSU) with an Associate Degree for Transfer (ADT) and students whom have transferred to a University of California (UC) campus with a Transfer Admission Guarantee (TAG) will be predominately highlighted. The faculty posters will also represent the various divisions with the goal of having at least two male and two female faculty members highlighted in each of the major divisions for a total of 20 posters. Faculty whom have graduated from a California Community College and a CSU or UC campus will be predominately highlighted. First generation college students and faculty will also be highlighted. A request of 100 posters will allow for posters to be hung in various areas on campus and high schools that have graduates being highlighted.

The biannual Transfer Week event will include various transfer-related workshops, university representative visits, and topics of discussion that faculty will be encouraged to introduce throughout the week in their classrooms and throughout the campus. Faculty and staff will be encouraged to wear college logo attire to spark conversations with students. The grant will help fund a supply of t-shirts that will be given to any faculty and staff that would like to wear one during Transfer Week. The t-shirts will say something like, "Ask Me About the College I Graduated From", "Ask Me About My College Degree", or "1st Generation College Student". It will also fund a supply of stickers or decals with similar phrases to be given to faculty and staff to place in their classroom or office. The fall Transfer Week event will coincide with the annual Transfer Day event, which typically occurs in September and brings approximately 30 university representatives to our campus to meet with our students. The spring Transfer Week event will take place about a month into the start of the spring semester to adequately promote the various transfer-related workshops, field trips, and

university representative visits that occur in the spring semester. The grant will also help fund Transfer Center promotional items and food/drink for students, faculty/staff, and university representatives participating in Transfer Week activities. The grant would help pay for transportation for university representatives visiting our campus for the spring Transfer Week since the representatives are not on a transfer fair circuit in the spring. The grant would also help pay for transportation for our Distance Education (DE) students to transport them to the main campus for both fall and spring Transfer Week activities.

Student Impact

The main focus of the Innovation Award funds is to positively impact student learning and success. Please describe how your project will:

- Improve one or more Student Learning Outcomes (SLOs)
- Increase student engagement and/or success
- Reduce the amount of time for a student to complete a Certificate, Associates Degree or Bachelor's Degree
- Document measurable results (consult with the Research Office)

[Click here to enter text.](#)

This project directly relates to the Transfer Center SSLO and SAO's. See below.

- As a result of participating in transfer services and activities, students will report an increased awareness of the transfer requirements and processes. (SSLO)
- The Transfer Center will increase the number of students pursuing AS-T / AA-T degrees by expanding outreach and promotion of these degrees as they become available. (SAO)
- The Transfer Center will increase the number of students pursuing University of California (UC) Transfer Admission Guarantees (TAGs) by expanding outreach and promotion of this program. (SAO)
- Students utilizing Transfer Center resources will transfer at a higher rate than students not receiving these services. Services include but are not limited to counseling appointments with the Transfer Center coordinator, meeting with the Transfer Center assistant, attending Transfer Center workshops, visiting with university representatives, and participating in college campus visits. (SAO)

Both parts of this grant look to increase student and faculty/staff conversations related to transferring to a university. By engaging in these conversations, students will become better educated about various universities and majors and potentially reduce the amount of time it takes them to choose a major and campus of transfer. Deciding on a school of transfer and major more quickly, will in turn allow the student to complete an associate's degree and transfer more quickly.

Collaboration

Mini-grant projects often involve collaboration between multiple divisions/departments and/or outside entities (K-12, CSU/UC, or community partnerships). Please:

- List any internal and/or external collaborative partners
- Confirm that the partners are aware of the project and what their role in implementation will be

This grant will require collaboration with the Marketing Department and the Research Office. The Marketing Department will assist with the creation of the poster series, stickers/decals, and t-shirts. The Research Office will assist with identifying prior Shasta College students that have successfully transferred, whom also attended a high school within Shasta, Tehama, and Trinity counties. The posters will include at least one student from the following high schools (Enterprise, Foothill, Shasta, University Preparatory, Red Bluff, Trinity, and Burney or Fall River).

Future Possibilities

The Shasta College mini-grants initiative provides the testing ground for innovative ideas to determine successful outcomes that may be used on a broader scale. Please discuss if the project is:

- Replicable (easily shared with other campus programs)
- Scalable
- Cost-Effective (e.g., through number of students served; through District efficiencies increasing service to students; or if scaling up will prove cost-effective)

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The poster series could be easily replicable to advertise our certificate and vocational degrees, the faculty/staff that are employed in these areas of study, and the students that have successfully completed these programs. The poster series could be used when highlighting student successes within Student Services, such as EOPS, TRiO, Puente, UMOJA, SCI-FI, and PACE.

Transfer Week could be replicated for Career and Technical Education.

The largest cost related to Transfer Week will be the t-shirts that faculty/staff can wear that say something like, "Ask Me About the College I Graduated From", "Ask Me About My College Degree" or "1st Generation College Student". If approved for an ample supply of t-shirts, the Transfer Center could fund the purchase of additional t-shirts for new faculty/staff as they are hired.

Logistics

The mini-grant cycle—to include planning, implementation, and evaluation—is a maximum of 18 months (Fall-Spring-Fall), and all funding sources should be considered. Please confirm that:

- The project phases can be completed within an 18-month cycle
- No other funding sources are available for the project
- A Budget Proposal form has been completed and is attached.

The poster series project could be completed within 18 months. The most time consuming portion of the project will be identifying students for the poster series. The Transfer Center budget would not be able to cover the entire cost of the poster series. The Transfer Week project could be implemented in the Fall of 2018, Spring of 2019, and again in the fall of 2019. There is some budget within the Transfer Center and formerly approved Transfer Academy Innovation Grant, but not enough to implement all of the proposed Transfer Week activities and promotional items for students and faculty/staff.

Research Office Signature

2.28.18

Date

Dean or Supervisor's Signature

2/27/18

Date