

Shasta College Foundation
Executive Committee Board Meeting
Thursday, June 22, 2017, 10:00 a.m.
Shasta College Board Room

Minutes

Present:

Steve Ahrens	Hiram Oilar
Star Alfaro	Rayola Pratt
Pat Frost	Scott Thompson
Joe Gibson	Joe Wyse
Eva Jimenez (via phone)	Nancy de Halas (Note taker)

Absent:

Chris Wray

Special Guest:

Raiann Wilson, CPA

Call to Order:

The meeting was called to order by Chair, Eva Jimenez, at 10:04 a.m.

1. Approval of Minutes – March 27, 2017

The minutes from the Executive Committee meeting held on March 27, 2017, were accepted with no changes.

It was moved by Hiram Oilar and seconded by Joe Gibson to accept the minutes from the March 27, 2017, Board meeting.

2. Approval of 2017- 2018 Budget – Raiann Wilson

Foundation CPA Raiann Wilson presented budget worksheets for fiscal year 7/1/17 to 6/30/18. Budget and line items were discussed with no changes to the budget as presented. Ms. Wilson asked if there were any questions. Star Alfaro noticed a \$50.00 difference on the net asset total per excel spreadsheet and the Balance Sheet Total Equity amount. Raiann apologized and said she would correct it immediately. Ms. Jimenez and Mr. Thompson thanked Ms. Wilson for doing a terrific job on the Foundation's budget.

It was moved by Hiram Oilar to accept the budget with the \$50.00 difference on the net asset total per excel spreadsheet and the Balance Sheet Total Equity, the motion was seconded by Joe Gibson, and carried to approve the Foundation's 2017-2018 budget as presented.

3. Executive Director's Report

a. Strategic Plan Review and Progress

Scott gave the Board a copy of the Strategic Plan. He said we developed it in March at our Board retreat with consultant Eric Ryan. Scott spoke of our sixth speaker for our next **Community Speaker Series** featuring environmental activist writer, **Terry Tempest Williams**. She will be at Shasta College on October 18 at 7:00 p.m. in the theatre. Kathryn Gessner has been a key person helping us get Terry Tempest Williams to the college and has reported that the English department has added her books into their curriculum this semester.

Scott talked about the **Study Abroad program** which is taking place this summer for two weeks. We have 26 students headed to South Africa with Instructors Susannah Fulton and Dan Scollon. It's an expensive trip, so the \$10,000 from The McConnell Foundation and \$10,000 from the Shasta College Foundation really makes a difference. Sixteen students received scholarships. The first part of the trip will be spent experiencing the African savannah wildlife and the second part of the trip will have students exploring habitats on the eastern coast of South Africa.

The Ken Burns / Lynn Novick documentary film, "The Vietnam War" has prompted the **Vietnam Shasta Stories** event which has really blossomed into something big. Scott passed around the "Save the Date" postcard for the event happening on Tuesday, November 7th at 12:00 noon in our theatre. Our sponsors are KIXE Channel 9, The McConnell Foundation and we've added Dignity Health. It's a great group of folks, including a few community members and it feels like it's the beginning of something, not just this one event. Scott stated that the panelist for the *Vietnam Shasta Stories* event are Mike Dahl, Mike Stuart, Greg Caldwell, Leon Green and Mey Chao.

Scott also spoke of this summer's "**Symphony on the Beach**" taking place at Brandy Creek Beach in Whiskeytown on August 26th. It's going to be a terrific evening listening to the Shasta Symphony Orchestra which many of our students are a part of, conducted by Dr. Dwayne Corbin. We have good partners who we are co-sponsoring this event with; the National Park Service, the Friends of Whiskeytown, The McConnell Foundation, Redding Bank of Commerce, Cornerstone Community Bank, JPR Jefferson Public Radio, and COSCO.net.

Under **Community Projects**, Scott continued on saying what Pat Frost has started with his, "Great Backyard Bird Count" and "Trinity County Birding Safari at Lewiston Lake" is the template we'd love to do in all areas. Pat was also part of "Be a Ranch Hand for the Day" on May 6 at the Young Family Ranch in Weaverville. Scott also spoke of the Contract Ed customer service workshop that Eva Jimenez organized with Tops Market in Weaverville. The Foundation sponsored all-day workshop was taught by Teresa Alexander and from that, qualified students from Trinity High School were brought forward to the worksite learning internship component. A few students from the internship were hired for summer employment at Tops Market. The Foundation is planning to continue this partnership with more internships available for the

next school year. Shasta College is looking for more businesses that are interested in participating and opening their doors to high school interns. This was an unprecedented endeavor and we're happy to have been a part of it. Rayola went to Weaverville with Chelsea Hendershot and Darren Guerney for a follow up visit with Tops Market. Scott said that Trinity Regent Jesse Cox was the person who brought this project to us.

Under the **Property Management Strategy**, Scott said we have an update on the Burney property. There is interest from someone who would like to buy the property as a 1031 tax free exchange. We are asking \$60,000. On the lot that we own in Redding with St. Joseph's Catholic Church, the priest has been reluctant to sell it. That priest has moved on and now Bob Anderson is taking over. I expect we'll be moving along on that sale soon.

Next on the Strategic Plan you'll see that the Foundation is the **fiscal agent** for Reach Higher Shasta, North State Together, and the Fire/Public Safety Training Planning Committee. Being the fiscal agent for these groups is a new endeavor for the Foundation.

Over the past few years, the Johnson Family Foundation has been a consistent donor to the Foundation. A week ago, we were given another \$10,000 which brings their total donations to the Foundation to \$60,000 since 2009.

Scott spoke of the Foundation's consultant, Eric Ryan from Ryan Nonprofits. We have renewed his contract for another 18-months and thanks to Eva, his contract has been paid for by one of her EWD grants.

Under presenting the "**Pay it Forward**" brochure to departments on campus, Scott said that he'd be working with Eva on this in the fall.

Lastly with **lunches with attorneys**, Scott said we're pushing ahead with this. Last year we sent letters out to local trust attorneys. Steve Ahrens said it's surprising how many elderly people, as they approach the end of their journey, don't have a plan for their estate. Scott said he received a call last week from a guy who wants to put the college in his trust for the Dental Hygiene program.

4. Executive Director Contract Renewal

RECESS TO CLOSED SESSION

California Government Code Section 54957

PUBLIC EMPLOYEE APPOINTMENT/EMPLOYMENT

Title: Executive Director

Scott Thompson and Nancy de Halas excused themselves from Closed Session.

5. RECONVENE IN OPEN SESSION

Board Chair Eva Jimenez announced the approval of the Executive Director's Contract Renewal.

It was moved by Joe Gibson, seconded by Rayola Pratt, and carried to approve the Executive Director's Contract Renewal as presented.

6. Other Business

Eva asked if there was any other business to discuss. Rayola commented on how she really loved how easy the budget sheets were put together. They were very readable and well done. Steve Ahrens said it was the best ever.

Steve asked how the Chef Jeff event went. Scott said it was great. Chef Jeff spoke at the Tehama Campus in the morning, came to the main campus for a special luncheon in his honor at the Bistro, and then gave a presentation in the theatre that afternoon. He was a huge inspiration and was very passionate about rehabbing formerly incarcerated students. He spoke to students about making right choices early in life and staying out of prison. Eva said from his talk in Redding, Chief of Police Rob Paoletti and City Council member Francie Sullivan approached Eva which sparked an interest to help grow our STEP UP program on campus. Long story short, Eva said we've secured \$250,000 in funding so we can now serve 100 students for the STEP UP program instead of 50.

The meeting adjourned at 11:00 a.m.

Respectfully submitted,

Nancy de Halas

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