



## *Minutes*

Executive Committee Meeting  
Monday, February 10, 2020 at 12:00 PM  
Shasta College Building 100 Board Room  
11555 Old Oregon Trail, Redding, CA 96003

Meeting Called to Order at 12:12 PM

### **1. Roll Call**

#### **Executive Committee Members Present**

- Mr. Pat Carr, Representative for the Shasta College Board of Trustees
- Ms. Jennifer Finnegan
- Mr. Pat Frost
- Mr. Joe Gibson, President
- Ms. Eva Jimenez, Executive Director
- Mr. Mike Mari, Secretary/Treasurer
- Mr. Hiram Oilar
- Mr. Robert Steinacher
- Dr. Joe Wyse, Non-Voting Ex-Officio Member

#### **Executive Committee Members Absent**

- Ms. Star Alfaro, Vice President

### **2. Public Comment**

#### **2.1. Call for requests from the audience to speak to any item on the agenda**

- No public comments

### **3. Discussion/Action Items**

#### **3.1. Approval of Minutes from the November 18, 2019 – Executive Committee Meeting**

- A correction to minutes was submitted by Jennifer Finnegan, who was present but marked as absent.
- ***Motion to approve the minutes from the Executive Committee Meeting held on November 18, 2019 with correction made by Jennifer Finnegan and seconded by Mike Mari. None opposed, motion passed.***

#### **3.2. Update on Community Speaker Series**

- The itinerary for the community speaker series presenter, political journalist Mara Liasson, on March 16, 2020 was outlined.

#### **3.3. Update on Student Emergency Fund**

- Faculty member James Tate recently secured a \$10,000 grant through the Kaplen Foundation for the fund.
- Staff donate about \$1,000 per year to the fund, and the Foundation makes up the difference of the approximately \$1,200 per year that is awarded. Vendors are paid directly on students' behalves.
- Financial Aid refers students to the Foundation only after all other resources have been exhausted.
- Eva Jimenez called for volunteers from all areas of Shasta College to form a committee to identify needs which create barriers to student success, the way that the college currently addresses those needs, how to better coordinate the efforts of various departments, streamline the process for staff and students by centralizing the information and access to resources, and to identify where the Foundation could fill the gaps in this support system.

- The funds raised on Giving Tuesday, 2019, have been set aside for emergency needs of students identified by faculty in the “Persistence Project,” spearheaded by Academic Senate President Cathy Anderson. The goal of this project is to facilitate closer relationships between faculty and students to enhance student success.
- The executive committee inquired further as to the types of student needs, current processes and support available, and how the college is coordinating with other resources in the community, and discussed possible strategies to maximize funds.

#### **3.4. Update on Shasta 2020 Project**

- Faculty members Chris Rodriguez & Heather Wylie lead a small group of journalism majors who gain job experience by conducting a large-scale journalism project.
- The Foundation is a fiscal agent for a grant from California Humanities to support the project, and the Foundation is co-sponsoring this cohort’s events.
- When the multi-semester project concludes, the students’ work will be shared with the executive committee.

#### **3.5. Discussion of the Role of Regents**

- As addressed in the bylaws, each executive committee member may lead a group of regents, which can be focused on regional concerns or a specific purpose/interest.
- While the Trinity regents meet regularly, headed by Pat Frost, and Joe Gibson touched base with his regents, many others have not been called upon in some

time, and new executive committee members have not yet assembled a group of regents.

- It was decided that each executive committee member would review their current list and/or generate a list bring it to the next meeting to use to strategize next steps in engaging and utilizing regents.

### **3.6. Discussion of Alumni Association**

- **Blackbaud Software for Nonprofits**
  - Shasta College does not currently have an alumni association, a potential area for growth and community engagement. Many colleges have a full department dedicated to alumni engagement.
  - Initial software costs can be steep, but the potential for fundraising could be significant.
  - The logistics for how to transfer data to an alumni database, as well as potential strategies to reduce the direct cost to the Foundation were discussed.

### **3.7. Discussion of Goals for 2020**

- Executive Director Eva Jimenez outlined her goals for the Foundation for 2020:
  - Establishing an alumni association
  - Revitalizing the “Pay it Forward” campaign, an automatic payroll deduction for staff dedicated to the “Campus Supported Events” budget, which funds student events which cannot be paid out of Shasta College’s restricted funds.
    - Engaging faculty and staff by creating greater transparency and fairness in the allocation of the “Campus Supported Events”

funds by creating a faculty committee to weigh in on the event/project selections.

### **3.8. Setting of Future Meeting Dates**

- The next meeting was set for Monday, April 13, 2020 from 12:00 PM – 2:00 PM.

### **3.9. Other Business**

- Pat Frost shared information about a Foundation sponsored event in Trinity County to look forward to: the annual Spring Wildflower Hike on May 2, 2020.

## ***4. Public Comments from the Audience***

- Joe Wyse thanked the executive committee for their service.
- Pat Frost shared a success story from a Shasta College extended education student who is now completing a double-master's degree.

## ***5. Adjourn***

- Meeting adjourned at 1:23 PM