



Shasta College is committed to supporting innovation ideas that enhance student learning and success. As a result of the 2015 Governor's Innovation Award, there is now a designated fund (up to \$100,000 per year for the next four to six years) to support faculty and staff projects that ultimately result in increased goal attainment for students. In accordance with the criteria for the Innovation Award, practices that enhance transfer and four-year degree completion while reducing time to degree are the highest priorities.

Please complete this application and submit it to the Innovation Office by February 28, 2017. For questions, please contact Theresa Markword, Director of Innovation and Special Projects, at [tmarkword@shastacollege.edu](mailto:tmarkword@shastacollege.edu) or 242-7699.

<b>Submitted by:</b>	Daniel Valdivia
<b>Division/Dept. Name:</b>	Transfer Center/Student Services
<b>Project Name:</b>	Transfer Academy
<b>Project Overview</b>	
Please provide a brief overview of the project.	
<p>The goal of the Shasta College Transfer Academy is to increase transfer rates to the California State University (CSU) and University of California (UC) systems. Students will be required to submit an application and meet certain GPA and course requirements in order to be considered for the Transfer Academy. The Academy is able to serve 150 students. As Academy students transfer to their intended university or if they fail to meet minimum Academy requirements, they will be replaced with students who may be on the waitlist. The Transfer Academy would start in the fall of 2017. Promotion of the program would involve reaching out to current Shasta College students that meet the Academy requirements and have completed at least 12 but no more than 30 CSU/UC transferrable units. Ideally, students would participate in the Transfer Academy for a minimum of two semesters. Once students are accepted into the Transfer Academy, they will be expected to attend a minimum number or transfer-related activities in order to remain in the program semester to semester. Students that attend more than the minimum number of activities will advance in levels of participation (bronze, silver or gold). Transfer Academy students and their family/friends will be invited to a Transfer Academy Celebration in May, prior to the student's transfer, which will include free food, drinks and raffle prizes. A certificate of participation as well as a bronze, silver or gold ceremonial pin will be awarded at the Transfer Academy Celebration. Transfer Academy students are encouraged to wear the pin at the annual Shasta College commencement ceremony. Transfer Academy students will also have their name added to the "Look Who Got In!" board in the Transfer Center for everyone to see where they plan on transferring to. Transfer Academy students would be receiving consistent contact each semester with a Shasta College Transfer Academy counselor, the Transfer Center Assistant/Student Success Facilitator and the Transfer Academy student workers. The Transfer Academy will have two full-time counselors assigned to see Transfer Academy students. Students in the Academy will be given priority for individual counseling appointments with these counselors and will create/update their educational plan with them each semester that they are in the Academy. The Transfer Academy will have access to the Transfer Center Assistant/Student Success Facilitator who is located in the Transfer Center. This person will be able to assist students with many transfer-related services such as applying to universities. The Transfer Academy will employ two part-time student workers, each working approximately 5 hours per week. Both student workers will be located in the Transfer Center and will be able to assist with recruiting new students, promoting activities and providing other Academy services.</p>	

<b>Student Impact</b>	<p>The main focus of the Innovation Award funds is to positively impact student learning and success. Please describe how your project will:</p> <ul style="list-style-type: none"> <li>• Improve one or more Student Learning Outcomes (SLOs)</li> <li>• Increase student engagement and/or success</li> <li>• Reduce the amount of time for a student to complete a Certificate, Associates Degree or Bachelor's Degree</li> <li>• Document measurable results (consult with the Research Office)</li> </ul>
<p>This grant proposal relates to the current Transfer Center SLO and SAO's:</p> <p>SLO: As a result of participating in transfer services and activities, students will report an increased awareness of the transfer requirements and processes.</p> <p>SAO: The Transfer Center will increase the number of students pursuing AS-T/AA-T degrees by expanding outreach and promotion of these degrees as they become available.</p> <p>SAO: The Transfer Center will increase the number of students pursuing University of California (UC) Transfer Admission Guarantees (TAGs) by expanding outreach and promotion of this program.</p> <p>The Academy will require students to participate in a certain number of activities (field trips, workshops, university representative visits, counselor meetings), in order to remain in the program, therefore increasing student engagement and success. These activities will assist the student with deciding on a transfer path and reduce the amount of time for a students to complete an associate's degree and to transfer. Students will be tracked to see if they complete an associate's degree, as well as when they transfer, and to which university they transfer to. Transfer Academy students will be tracked to see if they successfully transfer to the California State University (CSU) or University of California (UC) system. Transfer Academy students that do successfully transfer to one of the universities within these systems will be considered as having completed a program outcome.</p>	
<b>Collaboration</b>	<p>Mini-grant projects often involve collaboration between multiple divisions/departments and/or outside entities (K-12, CSU/UC, or community partnerships). Please:</p> <ul style="list-style-type: none"> <li>• List any internal and/or external collaborative partners</li> <li>• Confirm that the partners are aware of the project</li> </ul>
<p>The Transfer Academy will utilize relationships that the Shasta College Transfer Center has built with California State Universities and University of California campuses. The majority of Shasta College students that do transfer to a CSU or UC campus are choosing to transfer to CSU Chico or UC Davis. The Transfer Center coordinator has discussed the possibility of the Transfer Academy with representatives from both UC Davis and CSU Chico, as well as others within these respective systems. The Dean of Enrollment has been consulted on the need to have multiple counselors available to assist with the operations of the Transfer Academy. The Dean of Access and Equity will assist in publicizing the Academy to students that are traditionally underserved. The Dean of Student Services has been assured that the Academy will not take students away from other programs such as TRiO or EOPS. Rather, the Academy will encourage participants to take advantage of multiple campus support resources and actively persuade students to apply for these programs and others. The Office of Research will participate in the development of eligibility criteria for the program and offer guidance in evaluating data availability, data collection, and assessment methods. The Shasta College Honors Program has been contacted about the possibility of having a student worker from their program work for the Transfer Academy. The Marketing and Outreach department will assist in creating publicity and in promotion of the Transfer Academy.</p>	
<b>Future Possibilities</b>	<p>The Shasta College mini-grants initiative provides the testing ground for innovative ideas to determine successful outcomes that may be used on a broader scale. Please discuss if the project is:</p>

	<ul style="list-style-type: none"> <li>• Replicable (easily shared with other campus programs)</li> <li>• Scalable</li> <li>• Cost-Effective (e.g., through number of students served; through District efficiencies increasing service to students; or if scaling up will prove cost-effective)</li> </ul>
<p>A slightly different version of the Transfer Academy is currently being implemented at Butte College. There are other California Community Colleges that incorporate parts of our program into their daily Transfer Center services and activities. For example, Fullerton College has a Transfer Celebration and a “Look Who Got In” board. Cabrillo College has a Transfer Honors program. The Shasta College Transfer Academy could be scalable given extra student worker hours or Transfer Center assistant work hours. Over the past 5 years, Shasta College transfers out an average of about 635 students per year. The Academy hopes to serve 150 students per year, which is a significant percentage of all transfers. By having students participate in Academy activities, we will transfer more students and at a faster rate.</p>	
<b>Logistics</b>	<p>The mini-grant cycle—to include planning, implementation, and evaluation—is a maximum of 18 months (Fall-Spring-Fall), and all funding sources should be considered. Please confirm that:</p> <ul style="list-style-type: none"> <li>• The project phases can be completed within an 18-month cycle</li> <li>• No other funding sources are available for the project</li> <li>• A Budget Proposal form has been completed and is attached.</li> </ul>
<p>If funded, the program would be advertised late spring 2017 and summer 2017. Implementation would begin fall 2017 and a percentage of students would potentially be transferring by end of spring 2018 in order to start taking classes at a CSU/UC in fall 2018. Students that enroll in a transfer institution by fall 2018 would be able to show program completion. The Transfer Center has a budget of approximately \$7,000 per year. Some of the Transfer Center annual budget would be used to implement Transfer Academy field trips, promote Transfer Center activities, and for the annual Transfer Day event. The first 18 month grant cycle would include some start-up costs that would not be needed in the second 18 months. The second 18 months of the Transfer Academy would be approximately \$5,000 less than the first 18 months.</p>	