



Enrollment Management Meeting

Tuesday, March 12, 2019

3:00 PM – 4:00 PM

Room 2314

AGENDA

Committee Mission: The purpose of the Enrollment Management Committee is to serve as a collaborative clearinghouse to discuss, develop, recommend and monitor research-based strategies related to the recruitment, retention, completion, and support of Shasta College students in support of the district's enrollment goals and Strategic Plan initiatives. This committee is advisory to the Instructional Council.

1. Implementation of the 2019-21 EMP

- Updates from Information Technology –James Crandall/I.T. Staff

Related Activities:

- 1.2 Implement website resources to streamline and track the student intake process from application to registration.
- 1.7 Implement electronic transcript data sharing between the college and regional high school districts.
- 1.8 Expand virtual counseling capabilities to serve students independent of geographic location.
- 1.9 Implement an electronic signature solution.
- 2.3 Provide all students with shastacollege.edu email addresses.
- 2.6 Implement a new student portal to replace MyShasta.
- 3.5 Evaluate and develop a plan to implement a "Call Center."

2. Review Minutes

3. Information Item: Holistic Student Supports Redesign

4. Other?